

Advertise with US!

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The City of Central Point Parks & Recreation Activity Guide, RECreate!, is our city's primary means for distributing information to our community. It includes programs, enrichment classes, special events and community information.

Over 11,000 activity guides are distributed three times a year to the mailboxes of every address within the Central Point zip code. Each issue includes months of ongoing classes and activities that are sure to appeal to the wide array of our community demographics! You are guaranteed a long shelf life for your advertisement. Plus a copy of our current activity guide is also available electronically on our website! Check it out at:

[www.centralpointoregon.gov](http://www.centralpointoregon.gov)

Advertisement Submittal Deadlines:

**Summer 2016 - February 29, 2016**

**Fall 2016 - July 13, 2016**

**Winter / Spring 2017 - October 14, 2016**

Contact:

Cory Shaw-541-423-1978 or [cory.shaw@centralpointoregon.gov](mailto:cory.shaw@centralpointoregon.gov)

Dave Jacob-541-423-1012 or [dave.jacob@centralpointoregon.gov](mailto:dave.jacob@centralpointoregon.gov)



*Central Point Parks and Recreation*

ASK US ABOUT OUR EVENT SPONSORSHIP PROMO!

image:Flanagan Park

# Sponsorship Information

## General Sponsorship

A General Sponsorship can be done by sponsoring the Central Point Parks & Recreation Foundation. A General Sponsorship goes to help support various programs funded with the help of Central Point Parks & Recreation Foundation. Any general or undesignated funds are disbursed by the unanimous vote of the Parks & Recreation Foundation Board. These funds are used to help pay for park programs, event expenses, and amenities in the parks. In return for a General Sponsorship, Central Point Parks & Recreation will offer a one-third credit of the sponsorship to be applied to an ad in the RECreate! Guide publication.\*

The sponsor will also have the opportunity to be selected as a sponsor highlight and will be featured in an article posted in the Guide and on Facebook.

\*The sponsor can elect to have the credit applied to one publication or disbursed over all three. For Example: \$600.00 is donated. A \$200.00 credit will be applied to advertisement in RECreate!. A ¼ page ad costs \$112.00 for a publication in all three guides for a total of \$336.00 for the year. This means that after the credit applies, your total cost for an ad in all three guides only costs you an additional \$136.00.

## Event Sponsorship

An Event Sponsorship goes to fund an individual event, or all of the events hosted by Central Point Parks & Recreation, as specified by the sponsor.

In return for an Event Sponsorship, Central Point Parks & Recreation will offer a one-third credit of the total sponsorship to be applied to an ad in the RECreate! Guide publication.\*

In addition, your sponsorship will entitle you to press release mention, Facebook posts mentioning event sponsors, and event sponsor signage.

\*The sponsor can elect to have the credit applied to one publication or disbursed over all three. For Example: \$600.00 is donated. A \$200.00 credit will be applied to advertisement in RECreate!. A ¼ page ad costs \$112.00 for a publication in all three guides for a total of \$336.00 for the year. This means that after the credit applies, your total cost for an ad in all three guides only costs you an additional \$136.00.



*Central Point Parks and Recreation*



# Advertising

- I am only interested in advertisement in the *RECreate!* publication

# Sponsorship Options

## General Sponsorship

- Funds go to the Central Point Parks & Recreation'Foundation and are distributed by vote of the Foundation Board

## Event Sponsorship

- Central Point Eggstravaganza
- Central Point Christmas Lights Parade
- Munch - N Movies
- Central Point Run 4 Freedom
- All Events

# Advertising Cost

Advertising	Full Page 9"h x 7.5"w	Half Page 9"h x 3.65"w or 4.4"h x 7.5"w	1/4 Page 4.4"h x 3.65"w or 2.2"h x 7.5"w	1/8 Page 2.1"h x 3.65"w
<b>INTERNAL PAGES</b>				
<b>Winter/Spring</b> (December-May)	\$600.00	\$300.00	\$150.00	\$75.00
<b>Summer</b> (May-August)	\$600.00	\$300.00	\$150.00	\$75.00
<b>Fall</b> (August-December)	\$600.00	\$300.00	\$150.00	\$75.00
<b>Annual Commitment</b> (All three Publications)	\$1350.00	\$675.00	\$336.00	\$165.00
<b>BACK COVER</b>				
<b>Single Issue</b> Circle Publication Desired Winter/Spring Summer Fall		\$450.00	\$225.00	\$112.50
<b>Annual Commitment</b> (All three publications)		\$1011.00	\$504.00	\$252.00

# Advertising Options

- Winter/Spring
- Summer
- Fall
- All Three Publications
- Back Cover

<b>Official Use Only:</b>	
Sub-Total:	_____
Discount:	_____
Total:	_____
Notes:	_____
	_____

- Full Page
- Half Page
- 1/4 Page
- 1/8 Page

Specify Dimensions (use table above for dimension guidelines): \_\_\_\_\_

Annual Commitment

Please renew my advertising automatically as specified above. (Auto-pay is required)

(Example: If Summer and Half Page are selected, your ad will renew every Summer publication on a Half Page until you opt out.)

# ADVERTISING CONTRACT & INSERTION ORDER

1. Central Point Parks and Recreation specifies that the Advertiser is the owner or is licensed to use the entire contents and subject matter contained in its advertising and collateral information, including: a) the names and or pictures of persons; b) any copyrighted material, trademarks, and or depictions of trademarked goods or services; c) any testimonials or endorsements contained in any advertisement submitted to Central Point Parks & Recreation for publication.
2. Advertiser approves the use of the entire contents and subject matter in its advertising and collateral information to be used for promotions by Central Point Parks and Recreation via Facebook and or printed (signage or press releases) and or audio publications.
3. In consideration of Central Point Parks and Recreation and its publications acceptance of such advertisements and information for publication, the advertiser and its agency will indemnify and save harmless Central Point Parks and Recreation against all loss, liability, damage and expense of any nature (including reasonable attorney's fees) arising out of the copying, printing, distribution, or publishing of its advertisements.
4. Advertiser and its agency acknowledge that all copyright interests in the published or distributed material shall remain with Central Point Parks and Recreation. If the advertiser possesses any preexisting copyright interests in the advertisements, it grants Central Point Parks and Recreation the right to use, reproduce and distribute the advertisements.

Advertiser: _____
Address: _____
City: _____ State: _____ Zip: _____
Contact: _____ Cell: _____
E-Mail: _____

### Method of Payment

Check: Check # \_\_\_\_\_ (check payable to: Central Point Parks & Rec Foundation)  
Card  Visa  Master Card  Other  
Card # \_\_\_\_\_ Exp: \_\_\_\_\_ CVV: \_\_\_\_\_  
Name on Card: \_\_\_\_\_  
Address: City: State: \_\_\_\_\_  
**I authorize City of Central Point to enroll me in Auto-Pay (Credit Card Payment Required) Initials : \_\_\_\_\_**

### Authorization:

I hereby authorize the insertion of our advertising material in Central Point Parks and Recreation's recreation guide, Facebook, and other advertising materials as specified herein.

\_\_\_\_\_  
Print Name Title

\_\_\_\_\_  
Signature Date

<b>Official Use Only:</b>	
Received By: _____	Date: _____
Approved / Denied : _____	Date: _____
Proof Accepted Y/N _____	Date: _____