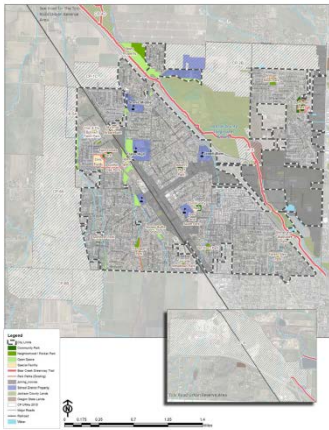
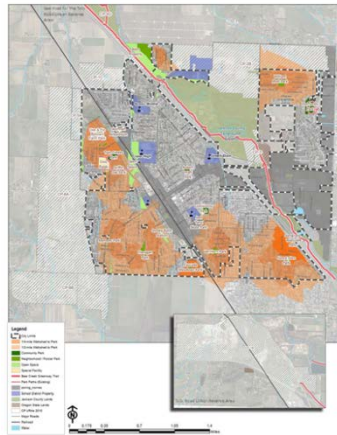


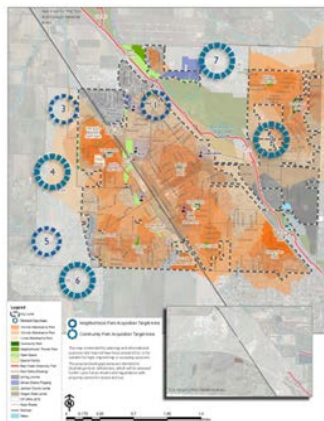
PARKS & RECREATION ELEMENT 2018-2038



Map 1: Existing Parks, Trails & Open Space



Map 2: Park Walkshed Map (Neighborhood & Pocket Parks)



Map 5: Proposed Parkland Acquisition Target Areas

City of Central Point Comprehensive Plan

Citizens Advisory Committee

March 26, 2018

Draft

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1. Introduction and Summary

The Parks Element (Parks Element) was prepared in collaboration with city residents, the Parks and Recreation Commission, the Planning Commission, and the City Council. The Parks Element inventories and evaluates existing parks and recreation areas, assesses the needs for acquisition, site development and operations, and sets goals and policies necessary to achieve the community’s parks and recreation long-term objectives. The Parks Element is a twenty-year (2018-2038) plan for managing and enhancing the City’s parks, trails and recreation services, including goals and policies necessary for the attainment of high-quality recreation opportunities to benefit residents of Central Point.

The City of Central Point’s park system currently contains approximately 122 acres of developed and undeveloped park and open space lands distributed among 31 parks, special facilities and open space areas. This system of parks supports a range of active and passive recreation experiences, including a skate park and access to approximately 4.9 miles of trails within its parks and along the Bear Creek Greenway. As part of its recreation services the City also offers a variety of general recreational and educational programs, which vary from cultural arts to fitness, education and outdoor recreation. The majority of the City’s current recreation programming focuses on the City’s youth.

1.1. Community Engagement

Community engagement and feedback played an important role in establishing a clear planning framework that reflects current community priorities. Throughout this planning process, the public provided information and expressed opinions about the needs and priorities for parks, trails and recreation facilities, including recreational programs in Central Point. A variety of public outreach methods were used; including community surveys, community meetings, stakeholder discussions, online engagement and emails, and Parks and Recreation Commission sessions. Feedback from the community outreach efforts played a crucial role in updating policies and prioritizing capital investments.

The City’s residents are generally satisfied with the parks, trails and recreation opportunities in the City. Most residents care deeply about the future of the City’s parks, recreation and trail system and appreciate the opportunity to offer feedback in the development of the Parks Element, including a strong interest in additional or expanded services and facilities. Specific recommendations are included in the Needs Assessment chapter and the results from surveys, meeting notes and major findings are included in the Parks and Recreation Master Plan, a ten year parks and recreation development program.

1.2. Strategic Objectives

Preparation of the Parks Element is based on six strategic objectives intended to guide City decision-making necessary to ensure that the City’s parks and recreation system meets the long-term needs of the community. These strategic objectives are:

1. **Community Engagement and Communication:** Encourage meaningful public involvement in park and recreation;

2. **Recreation Programming:** Establish and maintain a varied and inclusive suite of recreation programs that accommodate a spectrum of ages, interests and abilities and promote the health and wellness of the community;
3. **Parks & Open Space:** Acquire and develop a high-quality, diversified system of parks, recreation amenities and open spaces that provide equitable access to all residents;
4. **Trails & Pathways:** Develop a high-quality system of multi-use trails and bicycle and pedestrian corridors that connects to regional trails and provides access to public facilities, neighborhoods and businesses;
5. **Design, Development & Management:** Plan for a parks system that is efficient to maintain and operate, while protecting capital investment; and
6. **Facilities Development Plan:** Maintain and implement the Parks and Recreation Master Plan, a ten year parks and recreation development program.

1.3. Service Standards

The Parks and Recreation Department follows a set of service standards in order to provide quality recreational opportunities and to achieve community goals. The standards are applied to the three (3) main components of the Parks and Recreation system:

- **Community, Neighborhood & Pocket Parks:** The City classifies three (3) types of parks (Core Parks); community parks, neighborhood parks, and pocket parks. To emphasize the importance of the need for Core Parks within its park system the City uses an acreage standard of 3.5 acres per 1,000 people for its Core Parks. The City currently provides Core Parks at a rate of 2.07 acres per 1,000 people.
- **Open Space & Trails:** In addition to its Core Parks the City provides approximately 73 acres of open space within the UGB. The Parks Element does not include a numeric standard for open space areas and the acreage of open space is not included in the acreage standard for Core Parks. Open Space areas protect sensitive natural areas through existing regulations and provide recreation, including trail corridors as a secondary objective. The area protected along Bear Creek accounts for all of the City’s open space acreage and provides a corridor for the Bear Creek Greenway multi-use path.

Acquisitions of open space focus on properties necessary to fill crucial connections in the greenway and trail system. Similarly, trail acquisition and development priorities are designed to provide a comprehensive pedestrian and bicycle system, connecting neighborhoods to commercial areas and other key destinations, rather than toward meeting a population-based mileage standard.

- **Specialized Recreation Facilities:** The Parks Element does not include a numeric standard for special use facilities. Special use recreation facilities are, by their nature, unique and do not translate well to a population based numeric standard. Special use facilities within the City include the Joel Tanzi Skate Park, Skyman Arboretum and Civic Field.

1.4. Future Improvements

The Parks Element includes a detailed needs assessment identifying the City's parks and recreation needs throughout the twenty year planning period. Within the Parks Element the locations and types of existing facilities, land use classifications, and other factors necessary to identify gaps in the parks system are identified. Understanding the known gaps in the park system will provide a foundation for the continued strategic planning ensuring that tomorrow's residents have convenient access to a system of parks and trails to stay healthy and active.

The City of Central Point is anticipated to add approximately 5,580 additional residents by the year 2038¹. Serving existing and future residents will require improvements to, and expansion of, the City's park, trail and recreation system. The implementation strategy includes acquisitions of additional parkland, development and improvement of existing facilities and funding and investment options.

- **Parks and Recreation Master Plan.** The application of the goals in the Parks Element is detailed by the Parks and Recreation Master Plan with specific actions in order to ensure existing parks provide desired recreational amenities and opportunities. The Master Plan is a 10-year guide that includes investments for development and improvement of core parks. For example, the proposed development of Community Park near Central Point Elementary in the south-central portion of the City will expand recreational resources for the community. The Master Plan also includes smaller improvements throughout the parks system to enhance accessibility, safety and usability.
- **Capital Improvement Plan.** Investments in the acquisition, development and renovation of the park system are prioritized in the City's Parks and Recreation Capital Improvement Plan (CIP). The CIP lists all parks and facilities projects considered for the next 20 years, with an estimated need for approximately \$16.5 million for future improvements.

The City does not have a multi-purpose community recreation center, and the number and types of activities the Department can offer in its current facilities are limited by a lack of capacity. Given the interest in establishing a community recreation center, it is recommended to continue the review of funding alternatives, as well as updating the modeling of user demand and analyzing options for community center facility development and operations revenues and costs.

New investments in parks and recreation will be necessary over the next twenty years to meet the growing needs of the community, support youth development, provide options for residents to lead healthy, active lives, and foster greater social and community connections.

2. Planning Context

Although the Parks Element is represents the community's interests and needs for park and recreational facilities, trails and programming, there are numerous other documents that were used and referred to in preparation of the Parks Element. To appreciate the thoroughness of the Parks Element it is necessary to acknowledge these collaborating documents.

¹ Based on Portland State University's Interpolation Table for 2038 with the 2017 Certified Population as the base year.

As previously noted, current community interests in the City’s parks and recreation programming surfaced through a series of public outreach efforts that included mail and online surveys, open house meetings, stakeholder meetings, online engagement, website content and Parks and Recreation Commission meetings. An assessment of the park inventory became the basis for determining the City’s current level of performance (2.07 acres per 1,000 people). An overarching needs analysis was conducted for recreation programs and facilities, parks and trails to assess current demands and project future demand accounting for population growth.

Past Central Point community plans and other relevant documents were reviewed for policy direction and goals as they pertain to the provision and planning for parks, trails and recreation opportunities in Central Point. The development of each involved public input and adoption by their respective responsible legislative body.

2.1. Central Point Forward, A City Wide Strategic Plan

The City maintains a strategic plan, the purpose of which is to envision a preferred future for the City and to “...formulate a way to make this future happen through community teamwork and actions. It is a document that records what people think – the blueprint for positive change that defines the vision, goals and outcomes that must occur to realize the future.”² The community’s mission, vision and values as set forth in the Strategic Plan serve as the foundation of the Comprehensive Plan, including this Parks Element. The guidance from the Strategic Plan that is carried forward in the Parks Element is to provide high quality facilities that attract users and provide high quality, age appropriate programs that benefit all residents.

2.1.1. City Mission Statement

The City’s mission statement reads as follows:

It is the mission of the City of Central Point to build and maintain a highly livable community by working in harmony and being a catalyst for partnership with all the members of the community, public and private.

2.1.2. City Statement of Values

The Strategic Plan contains a set of five values as follows:

- **Growth:** *We value planned growth that will retain our small town atmosphere.*
- **Public Safety:** *We value a professional service oriented public safety policy that promotes a sense of safety and security in our city.*
- **Transportation:** *We value a system of transportation and infrastructure that is modern, efficient and sensitive to the environment.*
- **Community:** *We value a clean and attractive city with parks, open space and recreational opportunities.*

² City of Central Point Strategic Plan, pp 3, May 24, 2007, Resolution No. 1143

- *Service: Provide highest level of service possible in the most efficient and responsible manner.*

These citywide value statements provide a foundation for the policies and recommendations within the Parks Element.

2.2. Central Point Comprehensive Plan

The Central Point Comprehensive Plan is the guiding policy document for land use and growth-related planning for the City. The Comprehensive Plan consists of ten mandatory elements, one of which is the Parks Element. The Parks Element relies heavily on the Population Element, Land Use Element, Transportation Element, and Regional Plan Element to identify the communities changing demographics, future population growth, and the physical direction of future growth.

2.2.1. The Regional Plan Element

The City’s Comprehensive Plan includes a Regional Plan Element³ adopted in 2012, which addresses the long-term urbanization needs (2060) of the City. The Regional Plan Element is unique in that it contains performance indicators per ORS 197.656(2)(B)(C) measuring the City’s land use performance relative to the Regional Plan Element, which must be addressed in applicable elements of the City’s Comprehensive Plan.

The City’s Regional Plan Element includes eight (8) urban reserve areas totaling 1,721 gross acres set aside for future development⁴. The Regional Plan provides a general distribution of land uses for each URA. Prior to an amendment to include a URA, or any part of a URA, into the UGB, a conceptual land use plan (Concept Plan) must be completed demonstrating that the proposal is consistent with the land use distribution⁵ for each URA. The Concept Plans, when approved become part of the City’s Regional Plan.

Summary Acreage by Urban Reserve Area

Urban Reserve Area	Gross Acreage	Reasonably Developable Acreage	Percentage of Acreage as Parks/Open Space
CP-1B	544	441	0
CP-1C	70	60	0
CP-2B	325	282	6
CP-3	36	27	58
CP-4D	83	52	99
CP-5	31	19	9
CP-6A	444	386	20

3

4

5

CP-6B	188	162	0
Total	1,721	1,492	192

At such time as lands are included in the City’s Urban Growth Boundary (UGB), the Concept Plans are further refined and the dedication of parkland must be consistent with the needs for future parkland as shown in the acknowledged Concept Plans⁶, including the Parks Element, the Land Use Element and the Regional Plan. The Parks Element establishes an inventory of parkland needs for future growth. The amount of needed parkland is then used by the Land Use Element to further refine the geographic distribution of land uses provided in the Regional Plan’s Concept Plans.

2.2.2. Transportation System Plan

The Transportation System Plan (TSP) provides specific information regarding transportation needs to guide future transportation investment across the City for vehicular, rail, transit, bicycle and pedestrian travel modes. A component of the TSP is the Bicycle and Pedestrian System. The goal of the Bicycle and Pedestrian System is to develop more diverse transportation options that are safe and convenient travel. The TSP also maps specific priority improvements for bicycle and pedestrian facilities to enhance connectivity throughout the City, including to parks and recreation sites.

The focus of the bicycle system is on the use of the bicycle as a means of transportation, with the recreational use of bicycles a secondary consideration⁷. A systematic approach to filling gaps in sidewalks will provide a safe pedestrian system, with primary focus on connection to schools and transit stops.

The Transportation Planning Rule requires that a local government ensure that any plan amendments, including comprehensive plan elements, would not affect an existing or planned transportation facility⁸. The Parks Element does not include proposed development on specific parcels and would not have an effect on the transportation system. The proposed parks locations are not site specific, but are a function of future residential growth, which is subject to traffic analysis at time of inclusion in to the UGB.

2.2.3. Central Point Parks and Recreation Master Plan

The Central Point Parks and Recreation Master Plan⁹ (Parks Master Plan) is an adjunct document to the Parks Element the purpose of which is to outline the goals, community needs, and implementation strategies to be achieved within a ten year program period. The Parks Master Plan outlines capital improvement, and lists and prioritizes projects across the city. Major recommendations include the acquisition of additional parkland, development of a swimming pool, development of a community center and the development of additional walking and bicycle paths throughout the city.

⁶ City of Central Point Regional Plan Element, Performance Indicators Section 4.1.21 “ Park Land.”

⁷ City of Central Point, Transportation System Plan, pp 84, December 8, 2008, Ordinance No. 1922.

⁸ OAR 660-012-0060(1)

⁹ City of Central Point, Parks and Recreation Master Plan, March 23, 2017, Ordinance No. 2035.

2.2.3.1 Parks and Recreation Department Mission Statement

The Parks and Recreation Department mission is to “...provide safe, high quality parks, open space and recreational facilities that encourage residents and visitors to live, invest and play in the community, and develop recreation programs that promote memorable experiences in people’s lives.”

2.3. Statewide Planning Goal 8 – Recreational Needs

Statewide Planning Goal 8 requires that communities plan for “. . . recreation areas, facilities and opportunities: (1) in coordination with private enterprise; (2) in appropriate proportions; and (3) in such quantity, quality and locations as is consistent with the availability of the resources to meet such requirements. State and federal agency recreation plans shall be coordinated with local and regional recreational needs and plans.”¹⁰.

The City of Central Point has addressed these requirements in the Parks Element. City residents are proud of Central Point for its small town character and for what has been accomplished in the park system with modest resources, but they are also interested in certain facility improvements. This Plan documents those desires and provides a framework for addressing capital development and funding in the near-term.

2.4. Jackson County Comprehensive Plan

The Recreation Element of the Jackson County Comprehensive Plan includes the continuation of the Bear Creek Greenway program. Some of the objectives of the County’s Recreation Element include cooperation with affected public agencies and other land owners in planning an interconnecting trail system between the county’s population centers, evaluating future recreation needs within urban growth boundaries in cooperation with the incorporated cities, and continuing to offer technical assistance to the cities. The Parks Element reflects the goals and policies of the County’s Recreation Element to further access to the Bear Creek Greenway in order to expand its use for non-motorized transportation and pedestrians.

2.5. Oregon Trails 2016: A Vision for the Future

The Statewide Trails Plan is a ten-year plan (2016-2025) completed by the Oregon Parks in order to maintain the state’s eligibility to participate in the Recreational Trails Program (RTP). The intent of the plan is to provide information to assist recreation planners and land managers with trail planning, including All-Terrain Vehicle, snowmobile, non-motorized, water trail and Scenic Waterways planning components. The plan segments the state into planning regions and identifies the southwest region to include Coos, Curry, Josephine, Jackson and Douglas Counties. With regard to non-motorized trail needs, the plan stresses the need for trail connectivity in the region including making trail connections within urban areas, providing connections between existing trails and providing connections to parks, open spaces and other natural areas outside of urban areas..

¹⁰ OAR 660-015-0000(8)

3. Parks and Recreation Facilities Inventory

3.1. Park Classifications

Parkland is classified to assist in planning for the community's recreational needs. The Central Point park system is composed of a hierarchy of various park types, each offering recreation and/or natural area opportunities. Separately, each park type may serve only one function, but collectively the system will serve the full range of community needs. Classifying parkland by function allows the City to evaluate its needs and plan for an efficient, cost effective and usable park system that minimizes conflicts between park users and adjacent uses.

The Parks Element categorizes the City's parkland into five (5) classifications based on characteristics addressing the intended size and use of each park type. The classifications include the three (3) types of core parks; community parks, neighborhood parks, and pocket parks, along with Open Space Lands, Special Use Areas and Trails.

3.1.1. Community Parks

Community parks are large sites developed for organized play, contain a wide array of facilities and appeal to a diverse group of users. Community parks are generally 10 to 40 acres in size and serve residents within a 2-mile drive, walk or bike ride from the site. In areas without neighborhood parks, community parks can also serve as local neighborhood parks. Don Jones Park is an example of a community park.

In general, community park facilities are designed for organized or intensive recreational activities and sports, although passive components such as pathways, picnic areas and natural areas are highly encouraged and complementary to active use facilities. Developed community parks typically include amenities such as sport courts (basketball, tennis), covered activity areas, soccer and/or baseball fields and bike and pedestrian trails. Since community parks serve a larger geographic area and offer more facilities than neighborhood parks, parking and restroom facilities should be provided.

3.1.2. Neighborhood Parks

Neighborhood parks are small parks designed for unstructured, non-organized play and limited active and passive recreation. Neighborhood parks generally are considered the basic unit of traditional park systems and range from 0.25-5 acres in size, depending on a variety of factors including neighborhood need, physical location and opportunity. Neighborhood parks are intended to serve residential areas within close proximity (up to ½-mile walking or biking distance) of the park and should be geographically distributed throughout the City. Since access to neighborhood parks is mostly pedestrian, they should be located along road frontages to improve visual access and provide sidewalks or other safe pedestrian access. To accommodate a typically desired amount of recreational amenities and open areas a minimum size of 1.5 acres is recommended.

Developed neighborhood parks typically include amenities such as pedestrian paths, picnic tables and benches; play equipment, a multi-use open field for informal play, sport courts or multi-purpose paved

areas and landscaping. Restrooms are typically not provided due to high construction and maintenance costs. When neighborhood parks contain amenities that result in longer visits, such as tennis courts and picnic shelters, restrooms could be an asset to provide services that are conducive to extended playing times. Depending on the size and function of a neighborhood park parking is usually not provided; however, on-street, ADA-accessible parking stall(s) may be beneficial.

3.1.3. Pocket Parks

Pocket parks are small parks that provide limited opportunities for active play and passive recreation. They are generally less than 0.5 acres in size and provide modest recreational amenity to residents within a ¼-mile walking distance. Due to their small size, pocket parks are discouraged and the Parks Element recommends against pursuing additional pocket parks due to the higher maintenance costs and lower recreational value. The existing pocket parks have limited to no opportunity for expansion.

3.1.4. Open Space Lands

Open spaces are undeveloped lands primarily left in a natural state with recreation use as a minor objective. These lands are usually owned or managed by a governmental agency, which may or may not accommodate public access. Open space lands protect sensitive natural areas, and can include wildlife habitats, stream and creek corridors, or unique and/or endangered plant species. The Land Use Element identifies the areas protected along Bear Creek as open space lands that also accommodate the Bear Creek Greenway trail corridor.

No standards currently exist or are proposed for open space lands. Potential acquisition of open space land is typically evaluated for its significant merits beyond outdoor recreation value, with an emphasis on preservation of unique natural features.

3.1.5. Special Use Facilities

Special use facilities include single-purpose recreational areas or stand-alone sites designed to support a specific, specialized use. This classification includes stand-alone sport field complexes, arenas, community centers, community gardens or sites occupied by buildings.

3.1.6. Trails

Trails are non-motorized recreation and transportation corridors generally separated from roadways. Trails can be developed to accommodate a single use or shared uses, such as pedestrians and bicyclists. Recreation trail alignments aim to emphasize a strong relationship with the natural environment and may not provide the most direct route from a practical transportation viewpoint. Trails may be developed in conjunction with various recreational activities, such as jogging, cycling and nature observation.

Trails should be sufficiently wide enough to accommodate the intended type of trail user(s), preserve the features through which the trail is traversing and buffer adjacent land use activities. Trails are classified

by use type and function, including regional trails, park trails, community trails and bike routes. Trail should be developed based on the trail standards in the Parks Master Plan¹.

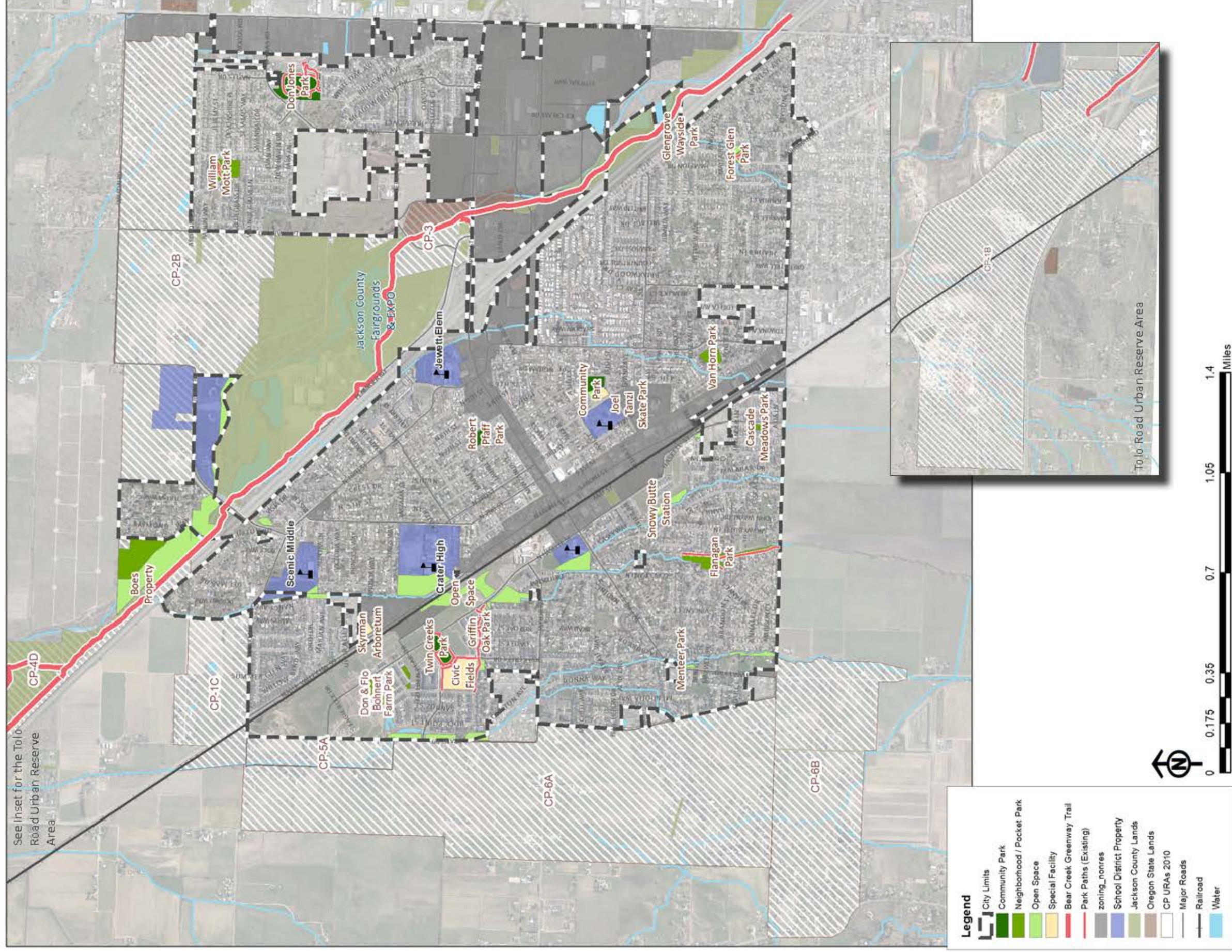
3.2. Facility Inventory

The City’s Park and Open Space Inventory identify the City’s recreational assets. The City owns and maintains approximately 122 acres of developed and undeveloped park and open space lands. Additionally, the City Hall houses the library and indoor spaces for recreation programs and activities.

Figure 3.2A. Existing Inventory: Park & Open Space Lands by Type

Community Park Name	Status	Acreage
Community Park	Developed	2.05
Don Jones Park	Developed	8.60
Robert Pfaff Park	Developed	1.48
Twin Creeks Park	Developed	3.21
<i>Total Community Park Acreage</i>		15.34
Neighborhood Park Name	Status	Acreage
Boes property	Undeveloped	9.32
Flanagan Park	Developed	5.34
Forest Glen Park	Developed	1.90
Griffin Oak Park	Developed	0.79
Van Horn Park	Developed	2.04
William Mott Park	Developed	3.58
<i>Total Neighborhood Park Acreage</i>		22.97
Pocket Park Name	Status	Acreage
Cascade Meadows Park	Developed	0.23
Glengrove Wayside Park	Developed	0.24
Mentee Park	Developed	0.46
<i>Total Pocket Park Acreage</i>		0.93
Special Facility Use Park Name	Status	Acreage
Civic Field	Developed	7.26
Joel Tanzi Skate Park	Developed	0.59
Skyrman Arboretum	Developed	1.77
<i>Total Special Facility Acreage</i>		9.62
Open Space / Natural Area	Status	Acreage
Open Space (all combined)	Undeveloped	72.87
<i>Total Open Space Acreage</i>		72.87
Total Park System Acreage		121.73

The following map shows the location of existing parks, and trails and open spaces within the City (see Map 1). A detailed description of each park is included in Appendix B.



Map I: Existing Parks, Trails & Open Space



3.3. Other Recreation Providers

Although the City of Central Point is the major provider of parks, open space and recreation opportunities within the Central Point planning area, other providers also contribute recreation opportunities. Several other parks, recreation and open space areas are located within close proximity to Central Point and provide city residents opportunities for a wider array of outdoor activities. Providers of these facilities include the following.

3.3.1. Jackson County

Jackson County has ten parks with facilities that include a multi-use sports park, RV parks, campgrounds, cabin rentals, meeting space and facility rentals, picnic areas, gardens, boat launches, boat rentals, fishing platforms, swimming areas, a water slide, trails and playgrounds. Jackson County's Expo Park is home to the Jackson County Fair and includes the Bob and Phyllis Mace Watchable Wildlife Memorial Center and the Seven Feathers Event Center. The fairgrounds are used 365 day a year by community groups, private promoters, and organizations that plan special events and private functions. Facilities include the 57,600 sf Isola Memorial Arena, the 7,381 sf Padgham Pavilion, the covered Olsrud Arena, along with livestock barns, horse stalls, a sale pavilion and lawn areas. Overnight RV parking for large recreational vehicles is complete.

3.3.2. Medford

The City of Medford, contiguous on the south and east edge of Central Point, is Southern Oregon's largest provider of recreation services. The City currently provides over 2,500 acres of public parkland and recreation facilities distributed among 36 park sites and numerous open space parcels. This system of parks supports a range of active and passive recreation experiences. Medford's Parks and Recreation Department is responsible for the maintenance and programming of the U.S. Cellular Community Park and the Santo Community Center providing over 300 programs, services and events each year.

3.3.3. Phoenix

The City of Phoenix, located approximately six miles south of Central Point, has 35 acres of park land. Facilities at their three parks include playgrounds, a softball field, concession stand, picnic area, community garden, nature paths and wetland observation platforms. Colver Road Park and City Hall Park have localized service areas, which would not likely attract Central Point residents. However, the 24-acre Blue Heron Park is connected to Central Point via the Bear Creek Greenway.

3.3.4. Talent

The City of Talent, located approximately nine miles south of Central Point, manages 19 acres as parks and recreation facilities. The facilities for their eight parks include playgrounds, sports fields, picnic areas and shelters and trails. The Downtown Park has a multi-use facility for skateboarders, in-line skaters and BMX bikers that may attract Central Point users. Also, Lyn Newbry Park is connected to Central Point via the Bear Creek Greenway.

3.3.5. Oregon State Parks

Seven state parks and recreation sites are located in the Central Point vicinity. These include day-use sites, waysides, campgrounds, scenic viewpoints, and state heritage sites. These diverse sites provide recreational opportunities for picnicking, fishing, boating, swimming, bicycling, hiking, bird and wildlife watching and cultural and environmental interpretation. Touvelle State Recreation Site, 8 miles north of Central Point, provides water-based recreation opportunities on the Rogue River. Touvelle is a popular site for picnicking, boating, swimming and fishing. Next to the park, Denman Wildlife Refuge is habitat to local and migratory wildlife.

3.3.6. Bureau of Land Management

The BLM has a number of campgrounds, day use areas, trails, and snow parks within their Medford District. Some sites have specific functions, such as hiking trails. Some sites, such as the Hyatt Lake Recreation Complex, provide many different recreation opportunities, such as camping, fishing, swimming and hiking. The Upper and Lower Table Rocks are an Area of Critical Environmental Concern (ACEC) co-managed by the BLM and the Nature Conservancy. They are located approximately 10 miles north of Central Point. The Nature Conservancy manages about 3,600 acres of Lower Table Rocks, and the BLM manages 1,280 acres on Upper and Lower Table Rocks. The area provides outstanding opportunities for hiking and environmental education.

4. Park & Recreation Needs Assessment

This chapter assesses Central Point's needs for park and recreation facilities and programming, based on the community's vision, input and priorities. The needs and recommendations presented here are based on public input – including survey results, stakeholder discussions, and public meetings – as well as information gathered through site inventories and state and national recreation trends.

4.1. Community Demographics

In 2018, an estimated 18,924 people reside in Central Point, according to the Portland State University Population Research Center¹¹. The city has been growing steadily for the past four decades, with a 329% increase in population from 1970 to 2010 (see Figure 4.1B). Much of this increase occurred during

¹¹ Based on Portland State University's Interpolation Table for 2038 with the 2017 Certified Population as the base year.

between 1990 and 2000, when the city grew by nearly 5,000 people, an annual rate of approximately 6.6%. While the rate of population growth has slowed since - to approximately 2.7% annually over the past 15 years, it remains three times faster than population growth in Jackson County as a whole. Today, Central Point is the third largest city in Jackson County and is expected to continue to grow over the coming decades.

Central Point is home to many families with children, which represent over one-third of households. Residents are relatively young, particularly when compared to the remainder of Jackson County. However, this may be changing. The city is experiencing growth in the percentage of residents over 45 and a decline in the number of young children.

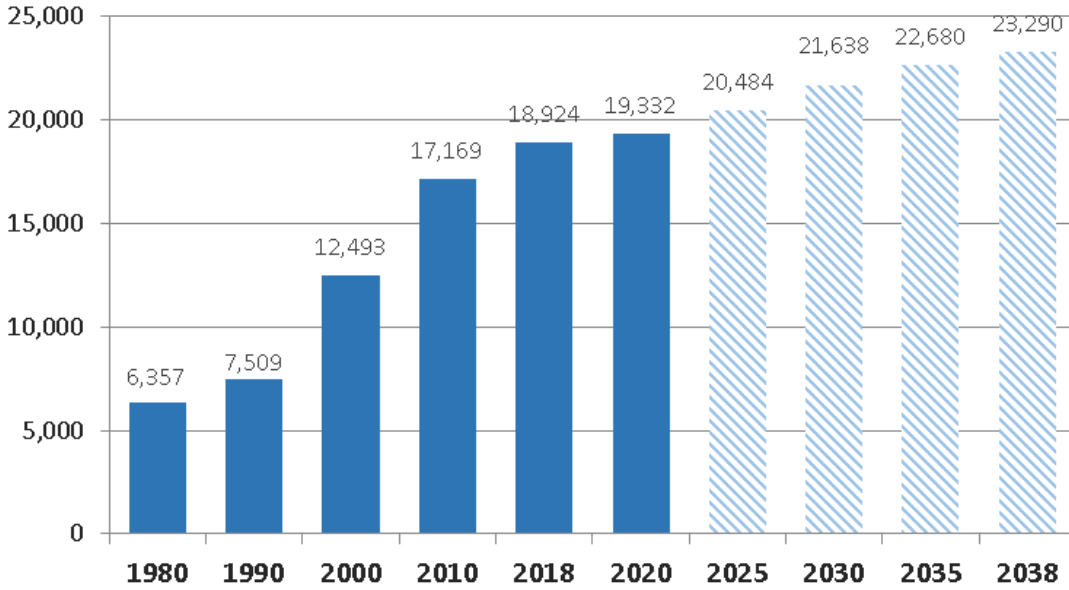
Figure 4.1A. Population Characteristics: Central Point, Jackson County, Oregon (2015)

Demographics	Central Point	Jackson County	Oregon
Population Characteristics			
Population (2015)	17,485	210,975	4,013,845
Population (2010)	17,169	203,206	3,831,074
Population (2000)	12,493	181,269	3,421,399
Percent Change (2000 - 2015)	40.0%	16.4%	17.3%
Persons w/ Disabilities (%)	15.6%	16.9%	14.2%
Household Characteristics			
Households	6,637	82,977	1,522,988
Percent with children	31.4%	24.6%	26.9%
Median HH Income	\$46,765	\$44,086	\$50,521
Average Household Size	2.61	2.44	2.5
Average Family Size	3.04	2.96	3.05
Owner Occupancy Rate	61.8%	62.4%	61.5%
Age Groups			
Median Age	36.5	42.1	38.4
Population < 5 years of age	7.5%	5.9%	6.2%
Population < 18 years of age	26.5%	21.8%	22.6%
Population 18 - 64 years of age	58.7%	60.6%	63.5%
Population > 65 years of age	14.8%	17.6%	13.9%

The population forecast projects continued growth over the coming 20 years. It estimates the population of the urban area will grow to 20,484 people by 2025 and 23,290 by 2038. This growth represents a 24% increase in total population between 2018 and 2038 and an Average Annual Growth Rate of 1.0 percent¹².

Figure 4.1B. Population Change - 1970 - 2038

¹² Average Annual Growth Rate is the average increase in the value of population over the 20-year planning horizon. It is calculated by taking the arithmetic mean of the growth rate over the 20-year time period.



As the population of Central Point grows, the City will need to acquire and develop additional parkland to meet community needs. The City’s recreational facilities and programs will be in increasing demand. The City of Central Point can also expand into urban reserve areas through annexation. These areas fall to the west of the city and to the north, along Interstate 5. Growth in these areas will require the City to plan for and provide parks to serve existing and new residents.

4.2. Parkland Gap Analysis: Level of Service, Proximity & Distribution

Central Point residents are fortunate to have access to great parks and the Bear Creek Greenway. Through thoughtful planning, the City has secured several new park sites over the years, and a strong core system of parks and open spaces exist today. However, the continued and projected growth of the city will place further pressure on access to new lands for parks. While about half of residents believe the City currently has enough parks, just over 20% feel that there are not enough park and recreation opportunities in the City.

To better understand where acquisition efforts should be directed, the Parks Element examines and assesses the current distribution of parks throughout the city through a gap analysis. The gap analysis reviews the locations and types of existing facilities, land use classifications, transportation/access barriers and other factors as a means to identify preliminary acquisition target areas. Understanding the known gaps in the park system will provide a foundation for strategic planning to ensure that tomorrow’s residents have access to a distributed system of parks and trails to stay healthy and active.

4.2.1. Level of Service

Central Point’s existing community, neighborhood and pocket parks make up approximately 39.24 acres of parkland, of which 30 acres are developed, resulting in a current level of service of 2.07 acres per

thousand residents (see Figure 4). Given a level of service target of 3.5 acres per thousand residents, the City currently faces a deficit of 27 acres of new parkland, and 36 acres of developed parkland. The above parkland acreage calculations include the undeveloped acreage of the Boes property in the CP-4D urban reserve area. Development of that site to serve as a new neighborhood park results in an urban area deficit of approximately 27 acres.

Central Point’s population is anticipated to grow by approximately 4,500 residents by 2038. In order to serve future residents, the City would need to acquire and develop an additional 16 acres of parkland, in addition to current needs. Accordingly, the City should aim to acquire 43 acres of parkland, and develop 52 acres, between 2018 and 2038 to fully meet the desired level of service standard (3.5 acres/1,000 residents).

Figure 4. Level of Service and Parkland Needs – 2018 and 2038

Metric		Measurement			
Existing Level of Service (LOS) Standard		3.5 acres per 1,000 residents			
2018 Population		18,924 residents			
2038 Population Forecast		23,290 residents			
Parkland Acreage (Core Parks - City Only)		Total		Developed	
City-owned & maintained		39.24	acres	29.92	acres
Total		39.24	acres	29.92	acres
Level of Service		2018	2038	2018	2038
Effective Level of Service based on total acreage (acres/1,000 residents)		2.07	1.68	1.58	1.28
Net LOS to Standard (acres/1,000 residents)		(1.43)	(1.82)	(1.92)	(2.22)
Performance to Standard		59%	48%	45%	37%
Acreage surplus (deficit)		(26.99)	(42.27)	(36.31)	(51.60)

Source: Population data from PSU Center for Population Research

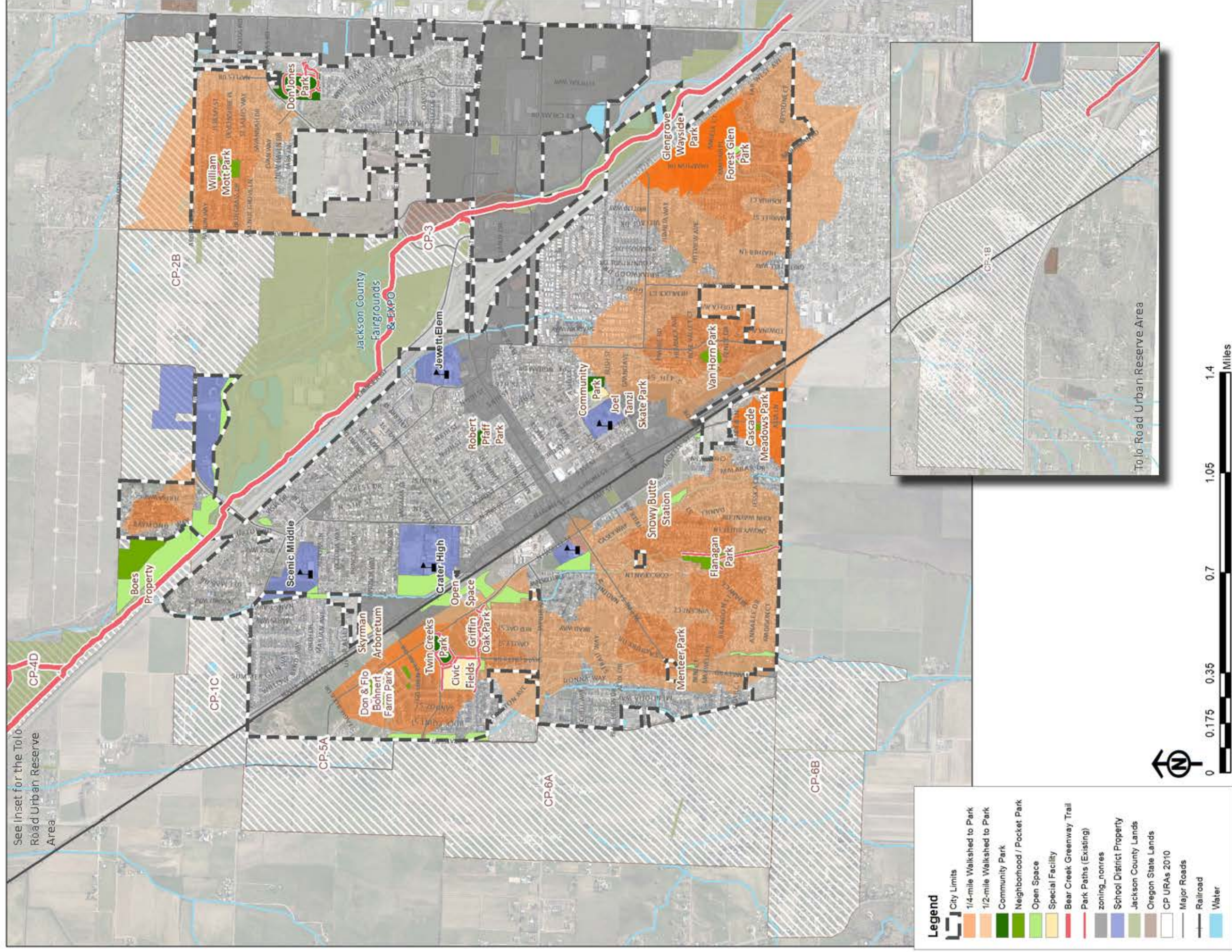
4.2.2. Proximity

In reviewing parkland distribution and assessing opportunities to fill identified gaps, residentially zoned lands were targeted, since neighborhood and community parks primarily serve these areas. Additionally, primary and secondary service areas were used as follows:

- Community parks: ½-mile primary & 1-mile secondary service areas
- Neighborhood parks: ¼-mile primary & ½-mile secondary service areas

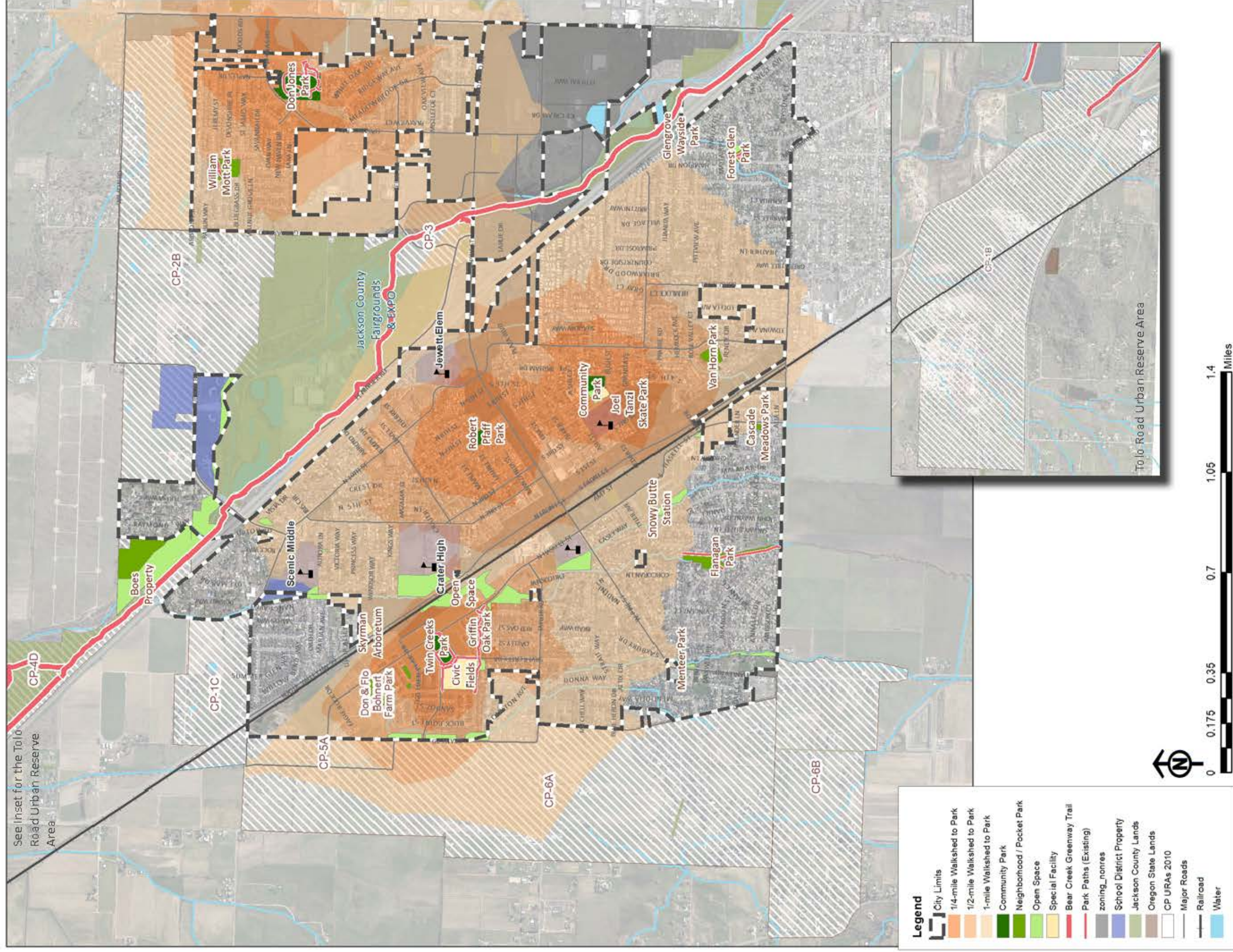
Map 2, 3 and 4 on the following pages illustrate the application of the distribution standards from existing, publicly-owned neighborhood and community parks. These maps show that the eastern portion of the city (east of I-5) is well served with reasonable access to public parkland. The portion of the City west of Highway 99 is also reasonably well served, though a gap exists in the southern portion of this

area. The majority of the City's park needs exist in the central portion of the city, between I-5 and Highway 99.



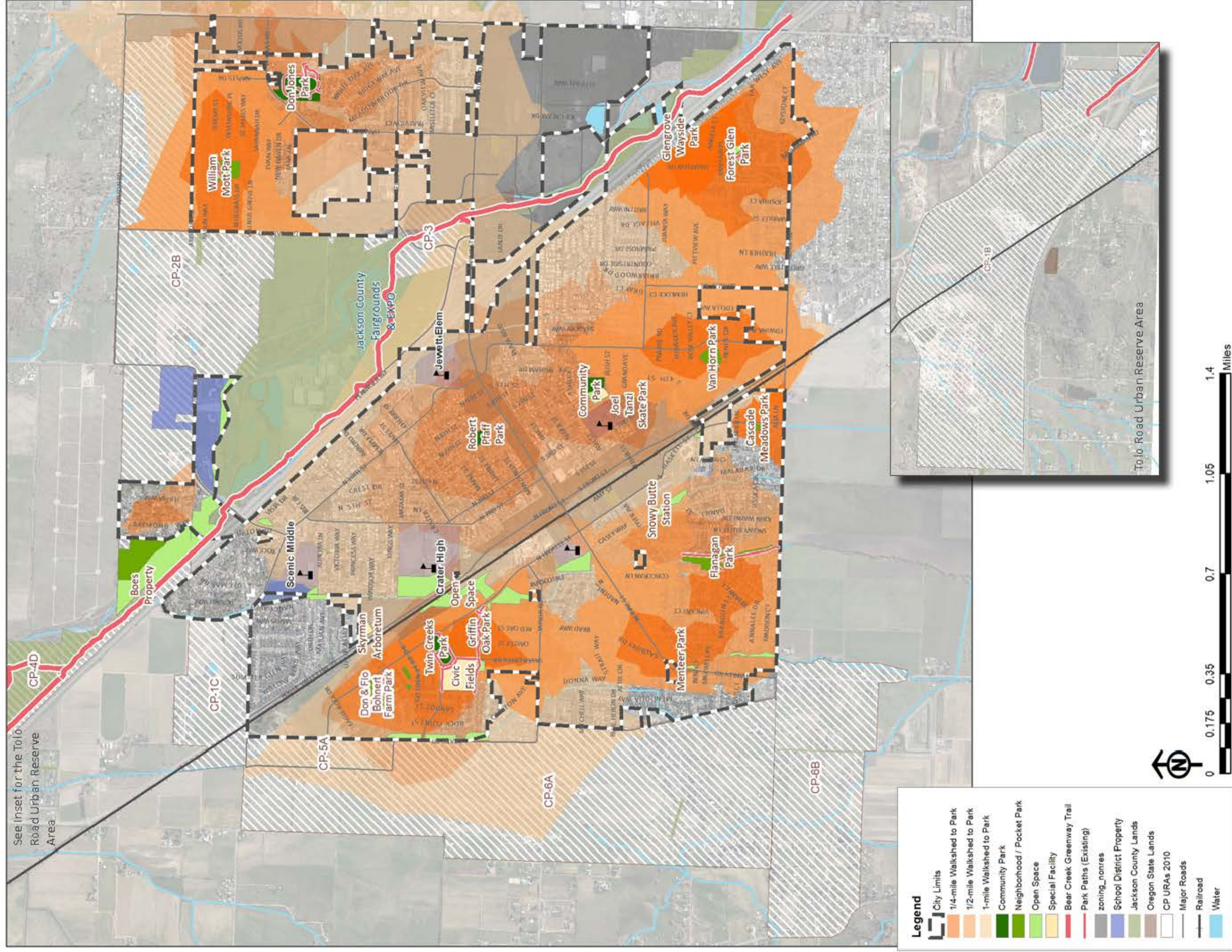
Map 2: Park Walkshed Map (Neighborhood & Pocket Parks)





Map 3: Park Walkshed Map (Community Parks)





Map 4: Composite Park Walkshed Map



4.2.3. Distribution

Based on the parks need assessment, the Proposed Parkland Target Acquisition Areas, as shown on Map 5, highlights those areas of the City that will require special focus for park acquisition and development in the coming years. A total of three potential acquisition areas are identified within current city limits and include one proposed community park and two proposed neighborhood parks (see Figure 4.2.3A).

The greatest documented land need is for additional community park sites to provide the land base for a blend of passive and active recreation opportunities, such as sport fields, picnicking and walking. Secondly, new neighborhood parks are needed to improve overall distribution and equity throughout the City, while promoting recreation within walking distance of residential areas. The acquisition and development of the community and neighborhood parks necessary to meet the geographic distribution goals described above would meet, or significantly address, the current and future level of service needs.

Figure 4.2.3A. Parkland Service Gap Areas by District & Park Type

Gap Area	Location	Park Type
1	North Central Near 10 th St. and Upton Rd.	Neighborhood
2	Near Beebe Road Rd. and Hamrick Road.	Community

Additionally, a number of future parkland acquisition target areas are identified within urban reserve areas. As annexations and/or new residential development occur within these urban reserve areas, the City should be prepared to purchase or negotiate for the protection of developable lands for recreational uses. Efforts to secure future parklands in these urban reserve areas may require developer incentives, such as density bonuses, to entice landowners into cooperating to set aside appropriately-sized areas for future use as parks.

Figure 4.2.3B. Parkland Service Gap Areas within the URA by Location & Park Type

Gap Area	Location	Park Type
3	CP-6A – South of Scenic Av.	Neighborhood
4	CP-6A – Near Taylor Rd.	Community
5	CP-6A – North of Beall Ln.	Neighborhood
6	CP6-B – Southwest of Beall Ln. & Hanley Rd.	Community
7	CP-2B- Southeast of Upton Rd. and Wilson Rd.	Community

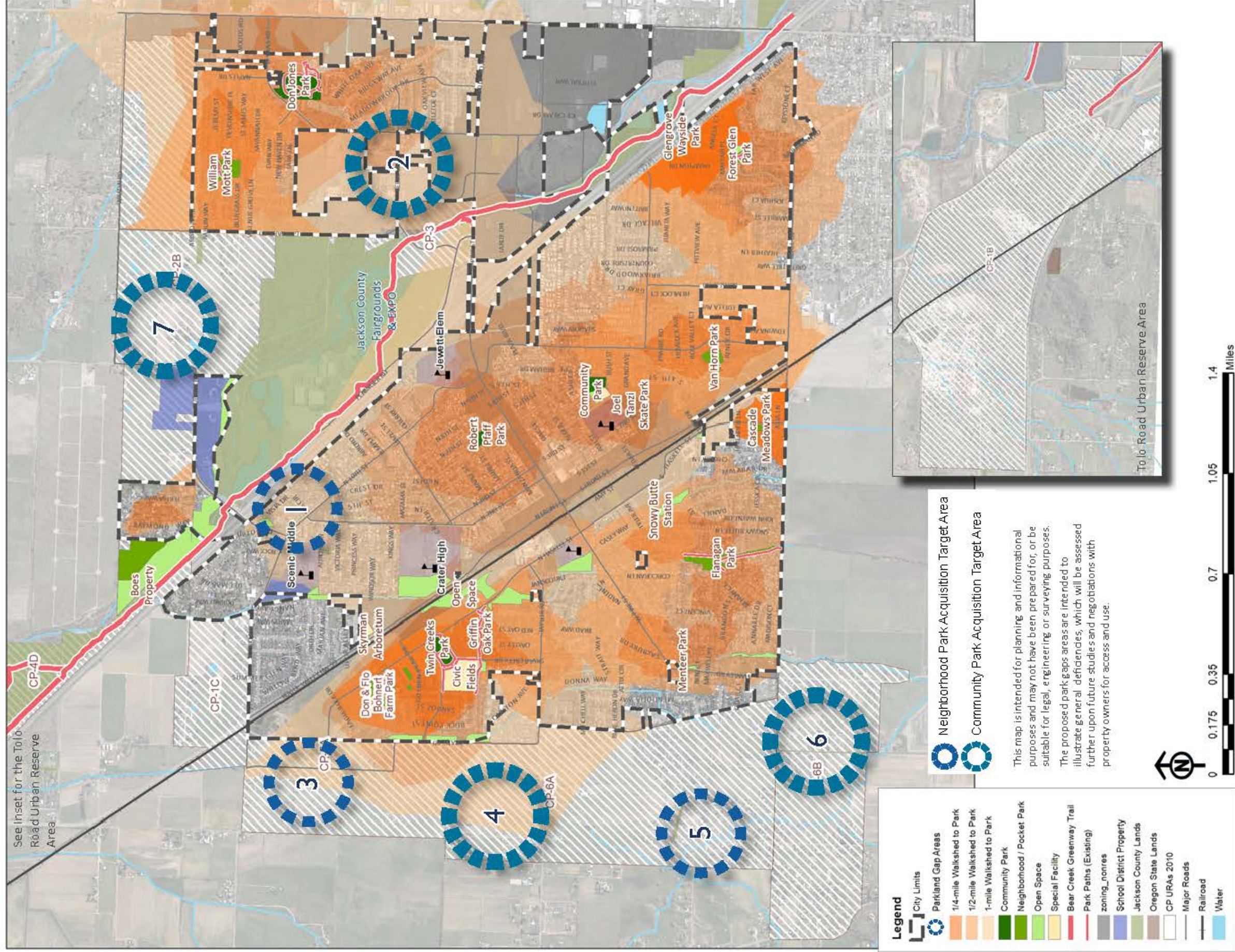
While the targeted acquisition areas do not identify a specific parcel(s) for consideration, the area encompasses a broader area in which an acquisition would be ideally suited. These acquisition targets represent a long-term vision for improving parkland distribution throughout Central Point

4.2.3.1. New Community Parks

Central Point should acquire and develop two new community parks (of 10 to 30 acres in size) to provide adequate space for needed community recreation amenities, improve geographic distribution, and help meet the desired park level of service. One community park should be located in the northern portion of the city, to the east of Highway 99 (see Map 5) to serve residents of neighborhoods near Scenic Avenue and Dobrot Way. A second community park should be located to the east of Interstate 5, northeast of the intersection of Beebe Road and Gebhard Road to serve residents in the eastern portion of the city. For areas of the city that are heavily developed it will be difficult to locate new community parks within these areas.

4.2.3.2. New Neighborhood Parks

Central Point's neighborhood park system goal is to provide a neighborhood park within walking distance (¼-mile) of every resident. Achieving this goal will require acquiring new neighborhood park properties in currently underserved locations. Within the current city limits, Central Point should acquire and develop two new neighborhood parks of 3 to 5 acres to serve local neighborhoods. A new neighborhood park, Summerfield Park, is scheduled for construction in the north-central portion of the city, near the intersection of N 10th Street and N 3rd Street, see Map 5. A second neighborhood, Don and Flo Bohnert Farm Park, is currently under construction in the north-west portion of the city, near Stone Pointe Drive. A third neighborhood park should ideally be located near the intersection of Glenn Way and Timothy Street to serve residents in the southeastern portion of the city. Other proposed neighborhood park locations are identified on Map 5 and aim to address future parkland distribution needs within the urban reserve areas.



Map 5: Proposed Parkland Acquisition Target Areas



4.3. Priorities

As opportunities to acquire large park sites may be limited, the City should prioritize available opportunities to secure large sites and/or multiple adjacent properties and should consider acquisition partnership opportunities with the Central Point School District or other education and recreation providers. The City will need to take advantage of opportunities in strategic locations to better serve residents. The City should look to proactively acquire neighborhood and community park sites in newly incorporated areas, should the City's urban growth boundary and city limits expand in the future. Such acquisitions would help ensure the City can adequately provide parks in future neighborhoods.

New parks should be developed with walking paths, play areas, shade trees, picnic areas and benches, spray-grounds or other water features, and other appropriate amenities as desired by the local community. For example, the City could consider adding half-court basketball courts, small skate park elements and other recreation features in the development of new or existing neighborhood parks to expand recreational opportunities.

In general, Central Point residents believe parks and recreation are essential to the quality of life in the city. This value holds whether or not residents actually use available park and recreation services. Residents are also generally satisfied with the number of existing parks and recreation opportunities and the condition of local parks. .

5. Goals & Policies

5.1. Goals & Policies

Taken together, the goals and policies provide a framework for the city-wide Parks and Recreation Comprehensive Plan Element. A goal is a general statement describing an outcome the City wishes to provide. Goals typically do not change over time unless community values shift. Policies are more specific, measurable statements that describe a means to achieving the stated goals. Policies may change over time. Recommendations are specific actions intended to implement and achieve the goals and objectives and are contained in other chapters of the Plan.

The Parks Element supports those policies addressing Oregon Statewide Planning Goal 5: Open Spaces, Scenic and Historic Areas and Natural Resources, and Goal 8: Recreation Needs. The Parks Element also complies with Oregon Parks and Recreation Department's 2013-2017 Statewide Comprehensive Outdoor Recreation Plan (SCORP).

5.1.1. Community Engagement and Communication

Goal 1: Encourage meaningful public involvement in park and recreation planning and inform residents through department communications.

Policies

- 1.1 Support the Parks and Recreation Commission (Commission) as the forum for public discussion of parks and recreation issues and conduct joint sessions as necessary between the Commission and City Council to improve coordination and discuss policy matters of mutual interest.
- 1.2 Involve residents and stakeholders in system-wide planning, park site facility design and recreation program development and continue to use a diverse set of communication and informational materials to solicit community input, facilitate project understanding and build public support.
- 1.3 Support volunteer park improvement and stewardship projects from a variety of individuals, service clubs, faith organizations and businesses to promote community involvement in parks and recreation facilities.
- 1.4 Continue to promote and distribute information about recreational activities, education programs, community services and events, and volunteer activities sponsored by the City and partner agencies and organizations.
- 1.5 Prepare and promote an updated park and trail facilities map for online and print distribution to highlight existing and proposed sites and routes.
- 1.6 Implement a comprehensive approach for wayfinding and directional signage to, and identification and interpretive signage within, park and trail facilities.
- 1.7 Survey, review and publish local park and recreation preferences, needs and trends periodically to stay current with community recreation interests.

5.1.2. Recreation Programming

Goal 2: Establish and maintain a varied and inclusive suite of recreation programs that accommodate a spectrum of ages, interests and abilities and promote the health and wellness of the community.

Policies

- 2.1 Expand and enhance the diversity of programs offered, focusing on programs that are in high demand or serve a range of users.
- 2.2 Enable programming and services to meet the needs of diverse users, including at-risk communities or those with special needs.
- 2.3 Maintain and enhance program scholarships, fee waivers and other mechanisms to support recreation access for low-income program participants.
- 2.4 Continue to pursue development of a multi-use community center that provides additional space for recreation programs.
- 2.5 Pursue opportunities to develop an indoor aquatic facility and recreation center, potentially in partnership with other organizations or agencies. Consider financial feasibility and long term operations needs prior to design or construction of any new facility.
- 2.6 Implement and support special events, festivals, concerts and cultural programming to promote arts, health and wellness, community identity and tourism, and to foster civic pride.

- 2.7 Leverage city resources by forming and maintaining partnerships with public, non-profit and private recreation providers to deliver recreation services; coordinate with the school district for access to existing facilities (e.g. schools gymnasiums, tracks, fields) for community recreational use.
- 2.8 Explore partnership opportunities with regional healthcare providers and services, such as Providence, Asante and the Jackson County Health and Human Department, to promote wellness activities, healthy lifestyles and communications about local recreation facilities and the benefits of parks and recreation.
- 2.9 Periodically undertake a comprehensive evaluation of existing recreation program offerings in terms of persons served, customer satisfaction, cost/subsidy, cost recovery and availability of similar programs via other providers.

5.1.3. Parks & Open Space

Goal 3: Acquire and develop a high-quality, diversified system of parks, recreation amenities and open spaces that provide equitable access to all residents.

Policies

- 3.1 Provide a level of service standard of 3.5 acres per 1,000 residents of developed core parks (community, neighborhood and pocket).
- 3.2 Strive to provide equitable access to parks such that all city residents live within one-half mile of a developed neighborhood park.
- 3.3 Prioritize park acquisition and development in underserved areas where households are more than ½-mile from a developed park.
- 3.4 Explore partnership with local utilities, public agencies and private landowners for easements for parkland, trail corridors and recreation facilities.
- 3.5 Pursue low-cost and/or non-purchase options to preserve open space, including the use of conservation easements and development agreements.
- 3.6 Continue to provide community gardens at suitable sites to provide opportunities for gardening, healthy eating and social connections.
- 3.7 Provide and maintain facilities for alternative or emerging sports, such as pickle-ball, disc golf, climbing and parkour, to offer residents a more diverse range of recreational experiences.
- 3.8 Coordinate with public agencies and private landowners for the protection of valuable natural areas and sensitive lands through the purchase of development rights, easements or title and make these lands available for passive recreation as appropriate.
- 3.9 Maintain and apply annually for Tree City USA status.
- 3.10 Manage vegetation in natural areas to support or maintain native plant species, habitat function and other ecological values; remove and control non-native or invasive plants as appropriate.

5.1.4. Trails & Pathways

Goal 4: Develop a high-quality system of multi-use trails and bicycle and pedestrian corridors that connects to regional trails and provides access to public facilities, neighborhoods and businesses to promote exercise, walking and biking.

Policies

- 4.1 Coordinate recreational path and trail system planning and development with the City's and Jackson County's Transportation System Plan to provide a comprehensive pedestrian and bicycle network. Coordinate with Medford's pathway plans for improved connectivity. Create an updated Pedestrian and Bike Trails Plan.
- 4.2 Facilitate and provide improved pedestrian and bicycle connectivity from major shared-use paths, such as the Bear Creek Greenway, to parks and other destinations.
- 4.3 Coordinate with the Planning Department and integrate the siting of proposed path and trail segments into the development review process; require development projects along designated routes to be designed to incorporate path and trail segments as part of the project.
- 4.4 Expand the system of off-street trails by utilizing greenways, parks, utility corridors and critical areas as appropriate; purchase rights-of-way or easements as necessary.
- 4.5 Partner with local utilities, public agencies and private landowners to secure easements and access to open space for path and trail connections.
- 4.6 Implement trail, route and wayfinding signage for trails and associated facilities, informational maps and materials identifying existing and planned trail facilities.
- 4.7 Provide trailhead accommodations, as appropriate, to include parking, signage, restrooms and other amenities.

5.1.5. Design, Development & Management

Goal 5: Plan for a parks system that is efficient to maintain and operate, while protecting capital investment.

Policies

- 5.1 Develop and maintain all parks and facilities in a manner that keeps them in safe and attractive condition. Repair or remove damaged components immediately upon identification. Maintain and update an inventory of assets including condition and expected useful life.
- 5.2 Establish and utilize design standards to provide continuity in furnishings (e.g., signage, trash cans, tables, benches, fencing) and construction materials to reduce inventory and maintenance costs and improve park appearance.
- 5.3 Update the comprehensive Parks and Recreation Parks Element periodically to ensure facilities and services meet current and future community needs.
- 5.4 Formulate illustrative master plans for the development or redevelopment of each City park, as appropriate, to take advantage of grant or other funding opportunities.

- 5.5 Design parks and facilities to offer universal accessibility for residents of all physical capabilities, skill levels and age, as appropriate.
- 5.6 Incorporate sustainable development and low impact design practices into the design, planning and rehabilitation of new and existing facilities.
- 5.7 Estimate the maintenance costs and staffing levels associated with the acquisition, development or renovation of parks or open spaces, and pursue adequate long-term maintenance, life-cycle replacement and operation funding.
- 5.8 Develop and maintain minimum design and development standards for park and recreation amenities within private developments to address community facility needs, equipment types, accessibility, and installation procedures.
- 5.9 Update this comprehensive Parks and Recreation Master Plan periodically to ensure facilities and services meet current and future community needs.
- 5.10 Promote professional development opportunities that strengthen the skills and engender greater commitment from staff, Commission members and key volunteers, to include trainings, materials and/or affiliation with the National Recreation & Park Association (NRPA) and the Oregon Recreation & Parks Association (ORPA).

5.1.6. Facilities Development Plan:

Goal 6: Develop and implement a comprehensive facilities plan in cooperation and coordination with surrounding cities/county and school district.

Policies

- 6.1 Pursue and maintain effective partnerships with public, private and non-profit organizations to maintain parks and recreation facilities.
- 6.2 Formalize partnerships through inter-governmental agreements to meet mutual goals and objectives of all parties.
- 6.3 Coordinate program efforts with the School District for joint facility development and maintenance for parks, special event venues, athletic fields and other major facilities to increase availability of recreational opportunity to nearby residents..
- 6.4 Collaborate with key stakeholders, land owners and other jurisdictions to identify appropriate and community-supported trail routes that improve park access and link parks, green space, recreation facilities and other community destinations.
- 6.5 Work in partnership with user groups and project proponents to identify and test new recreational facilities.
- 6.6 Encourage and pursue mutual cooperation and a “good neighbor” policy with residents and businesses located adjacent to park facilities, trails and natural open space areas.
- 6.7 Maintain a strong and active volunteer program with opportunities for citizens to become actively involved in programs to develop a sense of community pride.

6. Implementation Strategies

The Parks Element (Policy 3.1) establishes a minimum service standard of 3.5 acres of core parks per 1,000 residents. Due to size requirements for community parks, and areas of the city that are heavily developed, it will be difficult to locate new community parks within existing developed sections of the City. As annexations and/or new residential development occur within these urban reserve areas, the City should be prepared to purchase or negotiate for the protection of developable lands for recreational uses. Efforts to secure future parklands in these urban reserve areas may require developer incentives, such as density bonuses, to entice landowners into cooperating to set aside appropriately-sized areas for future use as parks.

6.1. Acquisition Guidelines

As Central Point continues to grow, the park system will need to expand through the acquisition and development of new parkland to support the growing population. As opportunities to acquire large park sites may be limited, the City should prioritize available opportunities to secure large sites and/or multiple adjacent properties. The Parks Master Plan defines specific criteria for parkland acquisition that includes distribution equity, site suitability and site-specific concerns, such as environmentally sensitive areas or hazards¹³.

6.2. Design and Development Guidelines

The establishment of park design and development standards with predetermined requirements for consistency and quality of site amenities creates a unifying identity and enhance park maintenance efficiencies. Shared design standards and amenities, such as signage, helps unify the park system, but each park should retain its own unique character. The shape and size of the land, the layout of circulation and location of key features, the styles, types and colors of play equipment, and design of park structures should be park specific and highlight the character of the park in its local context. The Parks Master Plan provides minimum site design considerations for core parks, open space and natural areas, special use facilities and trails¹⁴.

6.3. Funding Options

The goals and policies that guide the identification of proposed future projects for future park and recreation service delivery the City will require significant resources for successful implementation. Given that the operating and capital budget of the Department is limited, additional resources will be needed to leverage, supplement and support the implementation of proposed policies, programs and projects. The Parks Master Plan provides detailed list of acquisition tools and methods that include local funding options, grants, donations, bonds and partnerships¹⁵.

¹³ Central Point Master Plan, pp 165, Appendix F: Site Acquisition & Development Standards.

¹⁴ Central Point Master Plan, pp 169, Appendix F: Site Acquisition & Development Standards.

¹⁵ Central Point Master Plan, pp 153, Appendix E: Funding Options & Other Tools.

6.4. Project-Level Options

Project-level options are discrete actions in support of individual parks, projects or programs. Actions at the project-level are most effective through coordination and partnerships that leverage resources to the benefit of the community. Project-level actions include acquisition of individual parcel(s) for park development, maintenance of park facilities, volunteer and community-based activity, and monetary support through donations, grants or sponsorship.

6.5. System-Wide Options

Although a variety of approaches exist to support individual projects or programs, the broader assessment of community needs suggests that additional, dedicated system-wide funding may be required to finance upgrades to and growth in the parks system. The inventory and assessment of the park system identified a backlog of deferred maintenance and ADA enhancements that must be addressed to ensure the provision of a safe, secure and accessible park system.

6.6. Enhancing Communications & Outreach

Many of the Parks Element recommendations will require the continued execution of effective communications and outreach. Promoting the City's park, recreation and trail system will require broader marketing and outreach that entails a combination of better signage, more public news coverage, enhanced wayfinding, enhanced user maps and information, expanded use of engaging social media, and intuitive website/online resources.

6.7. Capital Improvement Planning

The Capital Improvement Plan (CIP) lists all park and facility projects considered for the next 20 years. The majority of these projects entail the development of parks and facilities, renovating or repairing existing park amenities and improving ADA access to amenities. Based on survey results and other feedback, Central Point residents have indicated an interest in park upgrades and trails as near-term priorities, and the proposed CIP is reflective of that desire.



Community Park

3.72 acres

Cedar, Bush & Rostell Streets

Community Park

DESIGN OPPORTUNITIES

- Consider allocating specific sport field areas to allow for the incorporation of a perimeter walking trail including areas with shade trees with picnic tables.

AMENITIES

- Sports fields (grass)
- Playground (tot lot)
- Fencing



Don Jones Park

8.66 acres

Community Park

Hamrick Road

AMENITIES

- Veterans Memorial Plaza
- Parking
- Restrooms
- Playground
- Spray Park
- Picnic Shelters (3)
- Tennis courts
- Basketball court
- Picnic tables (12)
- Benches
- Drinking fountain
- Perimeter paved trail
- Lighting (parking, courts, trail)
- BBQ grills
- Trees
- Planting beds
- Open grass lawn
- Stormwater basin

DESIGN OPPORTUNITIES

- Minor considerations should be given to meeting ADA compliance consistently.
 - ◆ Sign at handicapped parking near Veterans Memorial is missing.
 - ◆ Mutt mitt dispenser is not reachable and located off paved path.
 - ◆ Picnic table spacing inside shelters does not allow for wheel chair access.

MANAGEMENT CONSIDERATIONS

- One piece of play equipment is missing its parts.
- Van-accessible ADA parking signs would be beneficial.
- Exterior sign for women’s restroom is missing its sign.
- Medallions are missing in a number of the pavers in the Veterans Memorial.
- At least two (2) or one half of picnic tables should be ADA compliant.



Robert Pfaff Park

1.52 acres

Community Park

Manzanita Street

AMENITIES

- Parking
- Restrooms
- Tennis court
- Basketball court
- Playgrounds (2)
- Picnic shelter

- Picnic tables (5)
- Benches (4)
- Drinking fountain
- BBQ grills (3)
- Bandshell
- Kiosk
- Mutt mitt dispenser
- Trees
- Open grass lawn

DESIGN OPPORTUNITIES

- Add playground ramp for ADA access.
- Add detectible warning strips wherever trails meet vehicular areas.
- Handicapped parking signs should be mounted higher to meet ADA compliance.
- Mutt mitt dispensers should be positioned to allow lower reach and paved trail access.
- Provide several ADA compliant picnic tables with ADA access (firm & stable surface).



Twin Creeks Park

3.21 acres

Twin Creek Crossings Loop

Community Park

DESIGN OPPORTUNITIES

- Link the primary amenities (connect shelters to the paved path system for better access and ADA compliance, since only one shelter has an accessible paved path)

MANAGEMENT CONSIDERATIONS

- Add handicapped signs for parking to meet ADA requirements.
- Switch out half the picnic tables with tables that provide wheelchair spaces to meet ADA compliance.
- Replace dead and dying (young) trees in park.

AMENITIES

- Parking (50 spaces)
- Picnic shelters (4)
- Benches (3) (one in each small shelter)
- Picnic tables (6)
- Elk statue (public art)
- Planting beds
- Trees
- Open grass lawn
- Perimeter sidewalk
- Mid-park path with bollard lighting



Flanagan Park

5.46 acres

Tiffany Avenue

Neighborhood Park

AMENITIES

- Playground
- Restroom
- Tennis court
- Picnic tables
- Benches (5)
- Drinking fountain
- Walking trails
- Creek with natural area
- Bridge
- Mutt mitt dispensers (2)
- Trees
- Open grass lawns

DESIGN OPPORTUNITIES

- Add detectible warning strips at end of trails intersecting with traffic areas.
- Provide an ADA compliant picnic table.

MANAGEMENT CONSIDERATIONS

- Tennis court needs resurfacing and fence repairs.
- Playground surfacing (existing pea gravel) should be removed and replaced with approved safety materials such as engineered wood chips.



Forest Glen Park

1.96 acres

Gatepark Drive

Neighborhood Park

DESIGN OPPORTUNITIES

- Consider how adjacent open space (stormwater basin) could be integrated into park design.
- Existing playground is surfaced with pea gravel and does not comply with fall safety or ADA standards. Playground needs ADA ramp for access.

MANAGEMENT CONSIDERATIONS

- Plantings along riparian corridor could benefit from restoration efforts once control of invasive species is successful.
- Switch out one of the picnic tables with an ADA table that provides a wheelchair seating space.

AMENITIES

- Playground
- Swing set
- Restroom
- Drinking fountain
- Basketball court
- Memorial bench
- Picnic tables (2)
- Mutt mitt dispenser
- Trees
- Creek with natural area
- Bridge
- Stormwater basin (fenced)



Griffin Oak Park

0.80 acres

Between Haskell & Silver Creek, south of Blue Moon Dr.

DESIGN OPPORTUNITIES

- Add detectible warning strips where paved path meets road.
- Add playground ramp for ADA compliance.
- Provide an ADA compliant picnic table.

Neighborhood Park

AMENITIES

- Playground
- Swing set
- Paved paths
- Picnic table
- Benches (2)
- Trees
- Grass lawn
- Planting beds



Menteer Park

0.46 acres

Rosewood Lane at Brandon Street

Neighborhood Park

AMENITIES

- Paved path
- Bollard lighting
- Ornamental fish pond with waterfall
- Picnic shelter
- BBQ grill
- Benches (2)
- Horseshoe pits
- Picnic tables (2)
- Trees
- Grass lawn
- Drinking fountain
- Mutt mitt dispenser
- Park sign with plantings

DESIGN OPPORTUNITIES

- Provide at least one ADA compliant picnic table.

MANAGEMENT CONSIDERATIONS

- Asphalt path beginning to deteriorate from root heaving, and cracking in some locations.



Van Horn Park

2.09 acres

Freeman Road

Neighborhood Park

DESIGN OPPORTUNITIES

- Connect the two playgrounds with a paved path.
- Add more shade trees between playgrounds and near back entrance area.
- Add at least two (2) ADA-compliant picnic tables.
- Add detectible warning strip where back entrance trail intersects with road.

MANAGEMENT CONSIDERATIONS

- Tennis court needs resurfacing to be playable.
- Basketball court will need resurfacing soon.
- Re-mount handicapped parking sign to meet ADA compliance.

AMENITIES

- Parking (9 stalls)
- Restrooms
- Picnic shelter
- Picnic tables
- Playgrounds (2)
- Tennis court
- Drinking fountain
- Basketball court
- Benches (3)
- Trees
- Open grass lawn



Willie Mott Park

3.27 acres (*acreage including detention pond*)

Jeremy Street

Neighborhood Park

AMENITIES

- Picnic shelter
- Playground
- Swing set
- Parking (6 stalls plus 8 on-street spots)
- Restrooms
- Drinking fountain
- Mutt mitt dispenser
- Natural basin (fenced)
- Benches
- Picnic table
- Trees
- Planting beds
- Grass lawn

DESIGN OPPORTUNITIES

- Add playground ramp for ADA accessibility.
- Detectible warning strips should be added where trails intersect with traffic ways.
- On-street handicapped parking spot does not allow for a designated (safe) accessway from vehicle to curb ramp. Consider relocating H/C space to parking stall, reallocating spaces and adding an accessible curb cut.
- Add at least one ADA-compliant picnic table.

MANAGEMENT CONSIDERATIONS

- Natural wet basin provides habitat for waterfowl that dries up before hatchings can fly. Consider feasibility for design or management changes that facilitate more reliable habitat value.



Cascade Meadows Park

0.23 acres

S. Haskell Street

Pocket Park

DESIGN OPPORTUNITIES

- Replace play equipment with manufacturer that supports its parts.
- Add park ID sign.
- Provide at least one (1) ADA compliant picnic table (with wheelchair space).
- Add ramp into swing set area for ADA access compliance.

AMENITIES

- Picnic shelter
- Swing set
- Playground (missing equipment – closed)
- Picnic table
- Drinking fountain
- Trees
- Planting beds
- Grass lawn



Glengrove Wayside Park

0.25 acres

Glengrove Avenue

Pocket Park

AMENITIES

- Paved path
- Picnic shelter
- Trees
- Elk Creek
- Bench
- Grass lawn

DESIGN OPPORTUNITIES

- Consider streambank naturalization plantings combined with limbing-up existing Lawson cypress hedge to allow partial views of the creek bank.



Civic Fields

2.09 acres

Special Facility

Silver Creek Road & Twin Creeks Loop

DESIGN OPPORTUNITIES

- Areas north and south of sports courts could provide additional amenities such as picnic tables, shade trees and playground.
- Add detectible warning strips wherever paths meet vehicular traffic/parking areas.

MANAGEMENT CONSIDERATIONS

- Parking provision is inadequate for existing fields.
- Switch out one picnic tables to provide ADA compliance.

AMENITIES

- Soccer fields (natural grass)
- Sand volleyball courts (2)
- Basketball courts (2)
- Parking
- Picnic tables (2)
- Drinking fountain
- Perimeter sidewalk and paved path
- SWM basin
- Trees and plantings along south path
- Port-a-potties (2)
- Mutt mitt dispenser
- Lighting along south path



Joel Tanzi Skate Park

3.72 acres

S. 4th Street

Special Facility

AMENITIES

- Parking (5 paved spaces)
- Street style skate/bike amenities
- Paved perimeter path
- Restrooms
- Drinking fountain
- Trees
- Planting beds
- Grass lawn

DESIGN OPPORTUNITIES

- Consider how/if the skate park's perimeter path could connect to Community Park and a potential perimeter path with picnicking facilities.

**APPENDIX B:
PARKS & RECREATION SURVEY**



To: Jennifer Boardman, Recreation Manager
From: Steve Duh, Conservation Technix, Inc.
Date: June 30, 2016
Re: **City of Central Point Parks Master Plan**
Community Survey Summary Results

I. Methodology

Conservation Technix is pleased to present the results of the survey of the general population of Central Point assessing residents' recreational needs, preferences and priorities. In close collaboration with staff and Parks Commissioners, Conservation Technix developed the 19-question survey that was estimated to take approximately five minutes to complete. A total of 380 completed surveys were recorded.

The survey was mailed to a random sample of 2,000 households in Central Point on April 26, 2016. An online version of the survey was posted to the Central Point's website on the same day. Reminder postcards were mailed to the 2,000 households on May 6th. Information about the survey was provided in the RECreate guide, on the City's website home page and on the Park and Recreation Department's subpage. Program users, stakeholders and civic groups were notified about the survey via email. The survey was also promoted during a public open house meeting held on May 10, 2016 that serviced as the first public meeting for the update to the Parks and Recreation Master Plan. The survey was closed on May 27, 2016, and preliminary data were compiled and reviewed. In all, 278 responses were completed from the print version mail survey, and 102 responses were generated via the online link published on the City's website.

This report includes findings on general community opinions. Since the survey was open to the general public and respondents were not selected solely through statistical sampling methods, the results are not necessarily representative of all Central Point residents. Percentages in the report may not add up to 100% due to rounding.

II. DEMOGRAPHICS

The following table compares Central Point’s demographics, based on the 2014 American Community Survey, to the respondents to the Central Point Parks and Recreation Survey. The survey did not accommodate a controlled collection protocol, and response quotas by age or gender were not included.

Of the 380 residents who completed the survey, 44% were over 65 years old, 33% were between 45 and 65, 22% were between 20 and 45, and less than 1% were under 20 years old. The majority of respondents were female (65%). Most (70%) have no children at home while the remainder had a single child (9%), two children (11%), or three or more children(9%).

In general, survey respondents were significantly more likely to be older adults and female as compared to Central Point’s population in general.

Demographic group	US Census (2014) 17,443	Survey Respondents n = 380
Gender		
Female	52%	64.9%
Male	48%	35.1%
Age		
Younger than 20	28.4%	0.6%
20 to 34	18.1%	9.5%
35 to 44	13.7%	12.9%
45 to 54	11.0%	18.4%
55 to 64	10.8%	14.9%
65 and older	17.9%	43.7%
Children Under 18 in Household		
No children	67.2%	70.1%
1 child	32.8% (all households with	9.2%
2 children	children under 18	11.2%
3 or more children	combined)	9.5%
Residency Location		
East of I-5	n/a	18.3%
Between Hwy 99 & I-5	n/a	44.2%
West of Hwy 99	n/a	36.3%
Don't live in Central Point	n/a	1.2%

III. KEY FINDINGS

A. AWARENESS AND PERCEPTIONS

i. Community Value of Parks and Recreation

Seven in ten residents feel that parks and recreation opportunities are essential to the quality of life in Central Point. An additional 22% believe that they are important to quality of life, but not really necessary. Fewer than 5% believe parks and recreation are “a luxury that we don’t need”. Female respondents were significantly more likely to feel that parks and recreation are essential to quality of life (78% for female to 63% for male respondents).

When you think about the things that contribute to the quality of life in Central Point, would you say that public parks and recreation opportunities are... (Q2)

Response options	Response Percent	
Essential to the quality of life here	70.8%	93%
Important, but not really necessary	22.2%	
More of a luxury that we don't need	4.7%	
Don't know	2.2%	

Similarly, the majority of respondents (85%) feel that Central Point’s parks and recreation services are important to the community’s quality of life, regardless of their use of the services. Younger residents were more likely to feel that “members of my household use parks and recreation programs on a regular basis, and I believe that these facilities are important to quality of life.” For example, 73% of respondents under the age of 34 agreed with this statement, compared to 21% of residents over 65.

Which one of the following statements comes closest to the way you feel about parks in your community? (Q3)

Response options	Response Percent	
Members of my household use parks on a regular basis, and I believe that these facilities are important to quality of life.	38.4%	85.4%
Although members of my household do not use parks frequently, I believe that they are important to quality of life.	47.0%	
Parks do not currently play an important role in my life or the life of my immediate family members.	14.9%	

ii. Satisfaction with Parks and Recreation

More than three-quarters (77.6%) of respondents indicated that they are very or somewhat satisfied with the overall value they receive from parks and recreation in Central Point. Less than 8% of respondents are very or somewhat dissatisfied. Approximately one in seven respondents answered “Don’t know”, which is similar to the percentage of respondents who stated that parks do not currently play a role in their or their family’s life (*see Question 3 above*).

Please rate your satisfaction with the overall value your household receives Central Point Parks & Recreation. (Q5)

Satisfaction rating	Response Percent
Very Satisfied	44.0%
Somewhat Satisfied	33.6%
Somewhat Dissatisfied	5.7%
Very Dissatisfied	1.9%
Don't Know	14.8%

iii. Information Sources

City residents obtain information about park and recreation facilities and programs from a variety of sources. The City’s recreation guide, RECreate, is a popular source of information and used by nearly 80% of survey respondents. Family and friends, social media and community event signs are sources of information for approximately one-third of respondents. Though not explicitly mentioned in the survey, a number of respondents wrote in the “city’s water bill” or “utility bill” as a source of information.

Notably, RECreate, the City’s website and event signs are popular sources of information for residents of all ages. Other sources of information are less popular, but may still provide information to certain segments of the population. For example, social media, the internet, and friends and neighbors are more popular sources with younger residents – though residents of all ages gain information from these sources. Newspapers are used most by older respondents, including 42% of those between 55 and 64 years of age and 35% of those over 65.

Response options	Response Percent
RECreate, the City’s recreation guide	79.1%
From family, friends and neighbors	37.2%
Social media	36.1%
Community event signs	35.8%
Newspaper	28.5%
City website	24.7%
Internet/Search Engine	11.9%
Flyers at City facilities	11.1%
School fliers/newsletters	9.3%
Other	8.7%
Conversations with City staff	7.6%
None	4.1%

B. PUBLIC USE OF PARK & RECREATION FACILITIES

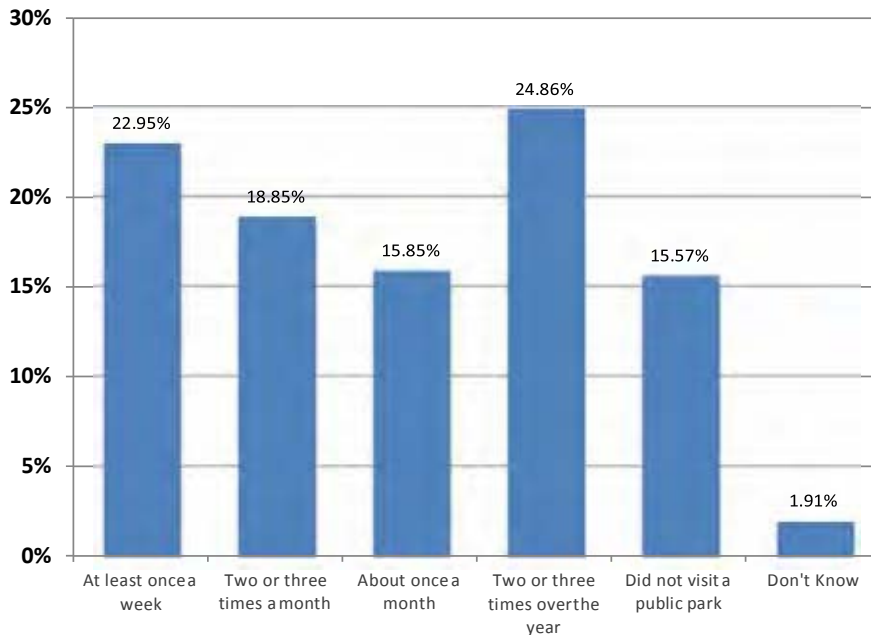
The City asked residents a number of questions about respondents use of parks and recreational facilities in Central Point.

i. Frequency of Park Use

Respondents were asked how often they, or members of their household, visited parks or recreation facilities over the past year. Over half (57.7%) of respondents replied that they, or member of their household, visited a park or recreation facility at least once per month in the past year. More than one in five visited at least once a week (23%). However, 16% of respondents did not visit a park or facility at all.

Younger respondents were more likely to visit parks frequently - 91% of respondents between 20 and 34 years old visit at least once a month, as compared to 41% of respondents over the age of 65. Residents of neighborhoods west of Highway 99 were more likely to be frequent park visitors than residents of other areas: 31% visit a park at least once a week, compared to 24% of residents east of I-5 and 18% of residents between Highway 99 and I-5. Approximately 21% of residents of neighborhoods between Highway 99 and I-5 did not visit a public park in the past year.

How many times over the past year have you or members of your household visited a public park or recreation facility in Central Point? (Q6)



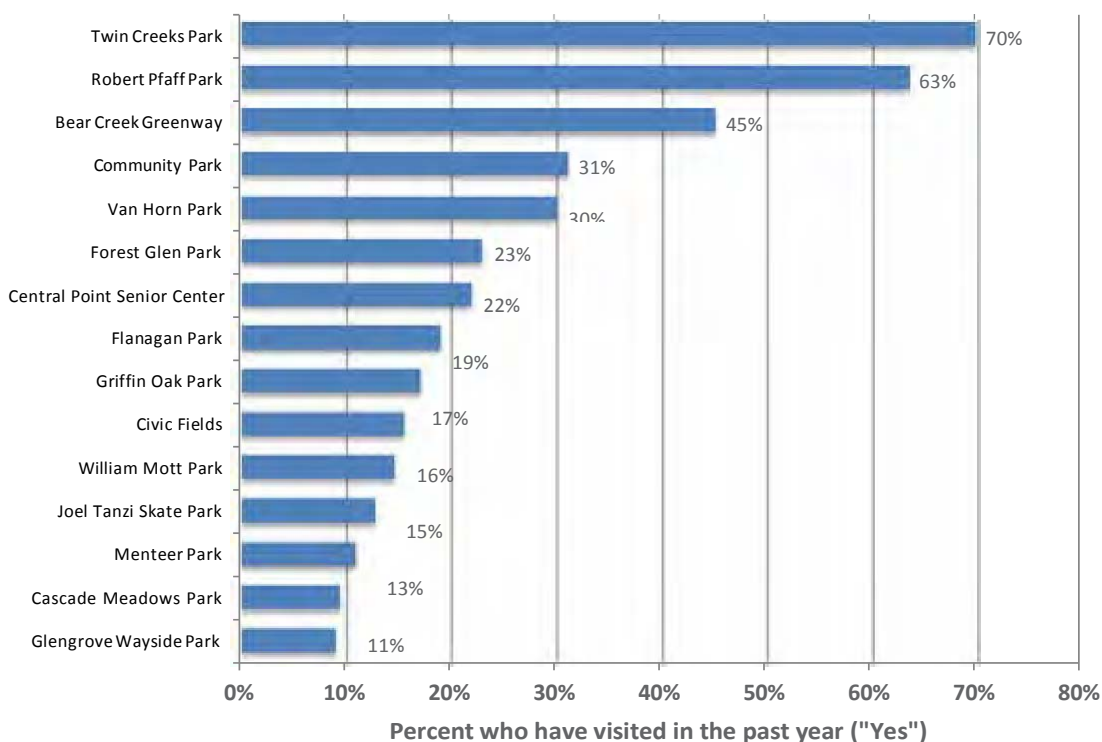
ii. Park & Recreation Facility Use

The City asked residents which parks and recreation facilities they, or members of their household, have visited. All City parks and recreation facilities were visited by at least 9% of respondents. The

most popular parks were Twin Creeks Park (70% of respondents) and Robert Pfaff Park (63%). The Bear Creek Greenway is also popular with residents – 45% of respondents have used the Greenway. Cascade Meadows and Glengrove Wayside Parks were visited by less than 10% of respondents, the lowest rate for City parks.

Generally, respondents who live near parks are most likely to report using them. However, some park and recreation facilities – Community Park, Robert Pfaff Park, the Bear Creek Greenway, and the Central Point Senior Center – attract visitors from across the city. As might be expected, residents over the age of 65 were more likely to have visited the Central Point Senior Center than younger residents.

Please indicate if YOU or any member of your HOUSEHOLD has used any of the following parks and recreation facilities listed below. (Q7)



C. FACILITY PRIORITIES

i. Rating of Park Condition

Survey respondents were asked to rate the general condition of parks and recreation facilities that they had visited. Residents were most critical of the condition of the Bear Creek Greenway (35% rated the condition as either “fair” or “poor”) and Cascade Meadows Park (30% rated the condition as either “fair” or “poor”). However, a large majority of residents (at least 75%) rated the condition as of all other City parks and recreation facilities as either “excellent” or “good”.

For those you marked with a YES on the previous page (carried forward below), please indicate how you would rate the condition of the park or recreation facility. (Q8)

	Excellent	Good	Fair	Poor	Total Responses
Twin Creeks Park	70.9%	27.3%	1.8%	0.0%	220
William Mott Park	55.2%	37.9%	6.9%	0.0%	29
Van Horn Park	44.3%	47.1%	8.6%	0.0%	70
Menteer Park	39.1%	56.5%	4.4%	0.0%	23
Griffin Oak Park	43.2%	43.2%	13.5%	0.0%	37
Civic Fields	28.1%	71.9%	0.0%	0.0%	32
Forest Glen Park	36.5%	53.9%	9.6%	0.0%	52
Community Park	40.5%	50.0%	4.1%	5.4%	74
Robert Pfaff Park	35.6%	52.6%	10.3%	1.6%	194
Flanagan Park	25.6%	67.4%	7.0%	0.0%	43
Joel Tanzi Skate Park	39.3%	39.3%	21.4%	0.0%	28
Glengrove Wayside Park	30.0%	55.0%	15.0%	0.0%	20
Central Point Senior Center	35.9%	49.1%	9.4%	5.7%	53
Cascade Meadows Park	25.0%	45.0%	15.0%	15.0%	20
Bear Creek Greenway	15.7%	49.6%	26.1%	8.7%	115

ii. Need for additional park and recreation opportunities

A slight majority of residents (54.4%) feel there are “about the right number” of park and recreation opportunities in Central Point. Approximately 21% believe there are not enough opportunities, while 13% believe there are more than enough. Approximately one-quarter of respondents who live west of I-5 feel there are not enough parks and recreation opportunities (22% for those between Hwy 99 and I-5, and 23.4% for those west of Hwy 99).

When it comes to meeting the needs of the community, would you say there are... (Q4)

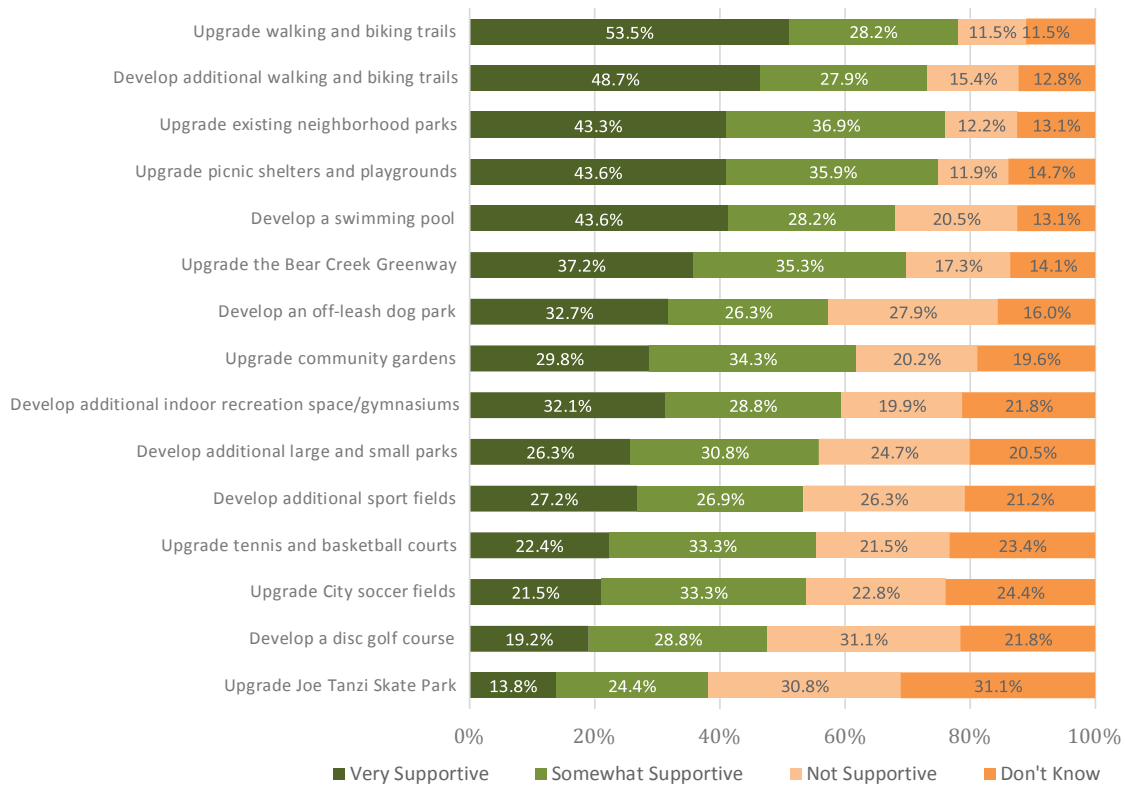
Response options	Response Percent
More than enough parks and recreation opportunities in the City of Central Point	13.5%
About the right number	54.4%
Not enough parks and recreation opportunities in the City of Central Point	21.4%
Don't know	10.7%

iii. Park and Facility Improvement Priorities

Survey respondents were presented with a list of potential improvements to Central Point’s parks and recreation system, including upgrades to existing facilities and development of new facilities. Over half of respondents were very or somewhat supportive of nearly all improvements listed. More than three-quarters of respondents supported upgrading existing and developing new walking and biking trails, upgrading existing neighborhood parks, and upgrading picnic shelters and playgrounds. Between 50% and 74% respondents supported a variety of other park improvements including developing a swimming pool, off-leash park, indoor recreation space, and additional parks and sports fields, as well as upgrading the Bear Creek Greenway, community gardens, and existing sports fields and courts. Of the responses to this question, fewer supported development of a disc golf course (48%) and improving Joe Tanzi Skate Park (38%).

In general, younger residents – particularly those between 35 and 44 years of age - were more than twice as likely to support park and recreation improvements than residents over 55. Women were more likely than men to be very supportive of upgrades to Joe Tanzi Skatepark (17% to 8%) and picnic shelters and playgrounds (49% to 28%) as well as the development of additional indoor recreation space (38% to 21%) and a swimming pool (48% to 29%).

The following are major actions that the City of Central Point could take to UPGRADE and DEVELOP parks and recreation facilities. Please indicate whether you would be very supportive, somewhat supportive, not sure, or not supportive of each action by checking the box next to the action. (Q10)

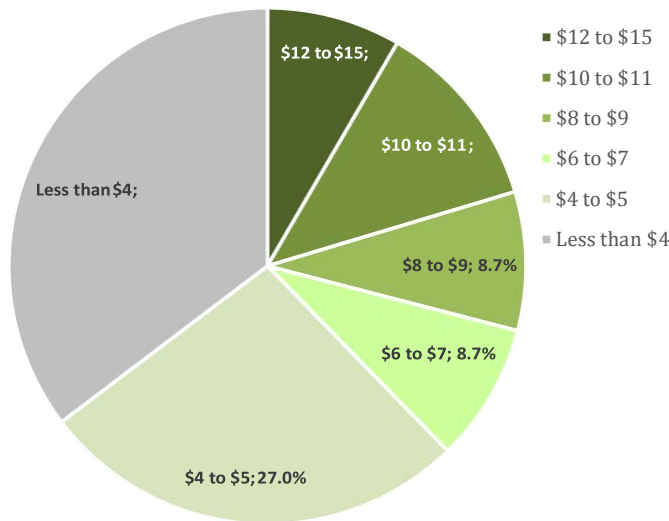


iv. Willingness to pay to support park improvements

The City asked residents about their willingness to pay additional fees or taxes to support the improvement and development of parks, trails and recreation facilities. The majority of residents (65%) were willing to pay at least \$4 per month to fund improved recreational opportunities. One in five respondents were willing to pay at least \$10 per month. Sixteen of 278 respondents to the mail survey (7%) wrote in that they were not willing to pay any additional fees or taxes – these responses were included in the “Less than \$4” category.

Female respondents were more likely to support additional taxes or fees to fund improvements to the park and recreation system. Nearly one-quarter of women (23.8%) were willing to pay \$10 or more per month, compared to 13.8% of men; while 31.4% of women were willing to pay less than \$4 per month, compared to 43% of men. Approximately 45% of respondents over 55 would prefer to spend less than \$4 per month to fund park and recreation improvements. This represents a higher percentage of respondents than in younger age groups.

Costs to improve and develop parks, trails and recreation facilities (including a pool facility) may need to be paid through additional fees paid by participants and taxes paid by the community. Knowing that, what is the maximum amount of additional money you would be willing to pay to develop and operate the types of parks, trails and recreation facilities that are most important to your household? (Q12)



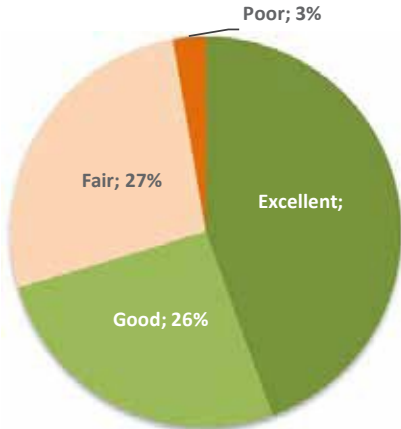
City of Central Point
Parks and Recreation Survey 2016

D. RECREATION PROGRAM PRIORITIES

i. Quality of Recreational Programs

Survey respondents generally feel that Central Point’s recreational programs and activities are of excellent (45%) or good (27%) quality. Only 2% of respondents feel that programs they, or member of their household, have participated in are of poor quality.

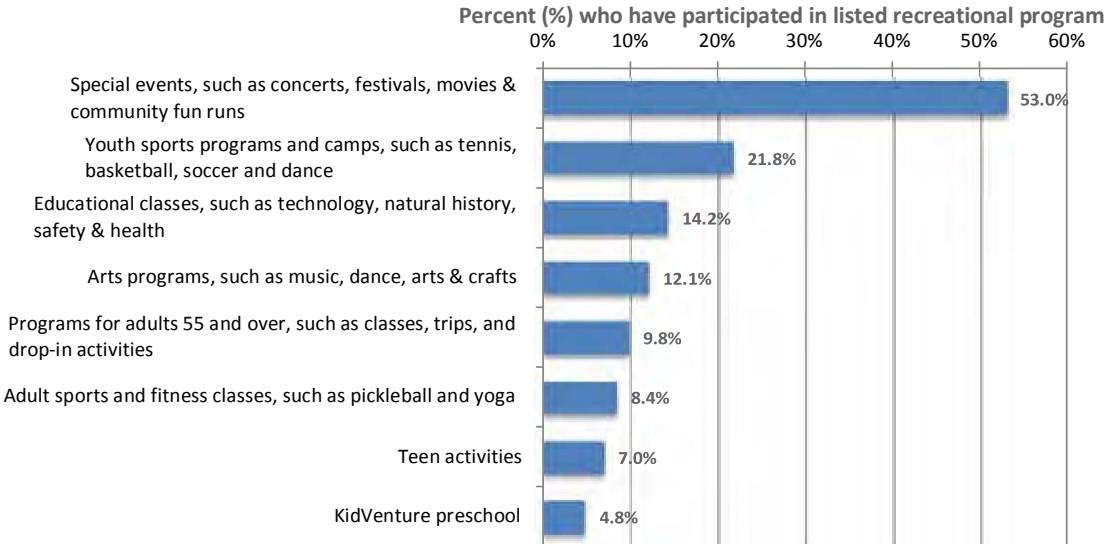
How would you rate the overall quality of the programs and activities that you and members of your household have participated in? (Q11)



ii. Participation in Recreational Programs

Special events had the broadest appeal with a majority (53%) of respondents having participated during the past year. Residents between the ages of 35 and 44 were more likely to have used youth and teen programs, likely with their children. Adults over the age of 55 are the primary users of programs for adults 55 and over, such as classes, trips, and drop-in activities.

Please indicate all of the Central Point Parks and Recreation programs and activities that you or members of your household have participated in during the past year. (Q9a)



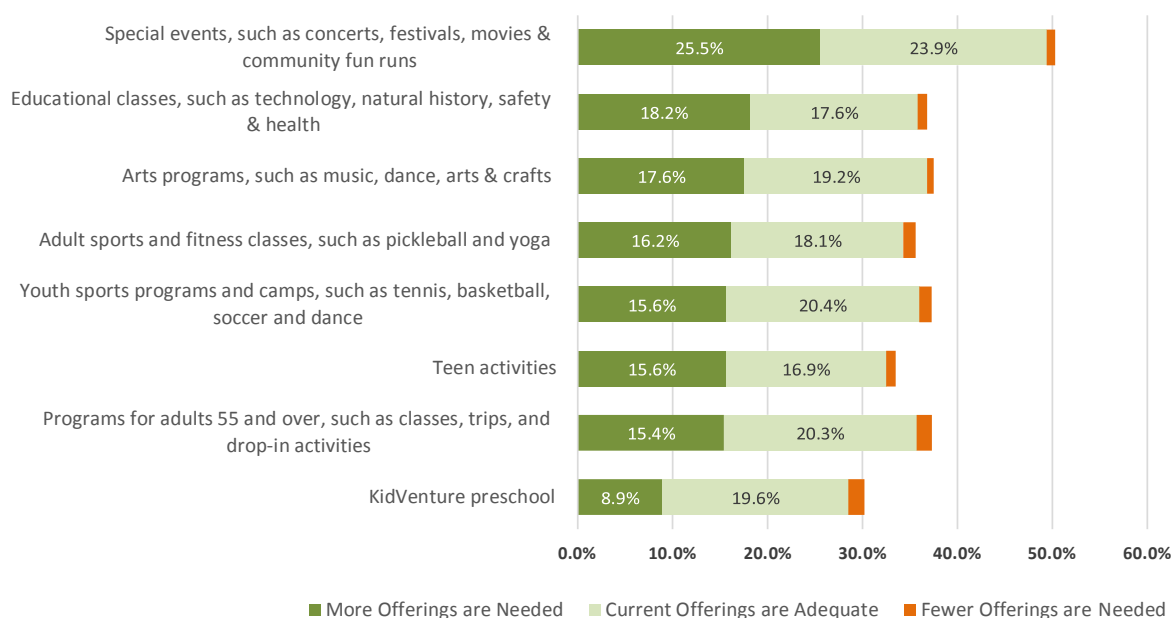
City of Central Point Parks and Recreation Survey 2016

iii. Recreational Opportunities

Respondents were asked whether existing recreational programs and activities were adequate. Very few respondents (less than 2%) felt the City should reduce offerings of any of its recreational programs. Remaining respondents were relatively evenly split on whether they thought the City provided adequate offerings for each type of program, or whether more are needed. (Note: Many respondents answered Part A of this question, which asked about participation, without answering Part B. As such, the total percentages for Part B do not add to 100%.)

For each activity, please mark whether you think there should be more of this type of activity available, whether the current program offerings are adequate, or whether there should be less of this activity available. (Q9b)

	More Offerings are Needed	Current Offerings are Adequate	Fewer Offerings are Needed
Special events, such as concerts, festivals, movies & community fun runs	25.5%	23.9%	0.9%
Youth sports programs and camps, such as tennis, basketball, soccer and dance	15.6%	20.4%	1.3%
Educational classes, such as technology, natural history, safety & health	18.2%	17.6%	1.0%
Arts programs, such as music, dance, arts & crafts	17.6%	19.2%	0.7%
Programs for adults 55 and over, such as classes, trips, and drop-in activities	15.4%	20.3%	1.6%
Adult sports and fitness classes, such as pickleball and yoga	16.2%	18.1%	1.3%
Teen activities	15.6%	16.9%	1.0%
KidVenture preschool	8.9%	19.6%	1.7%

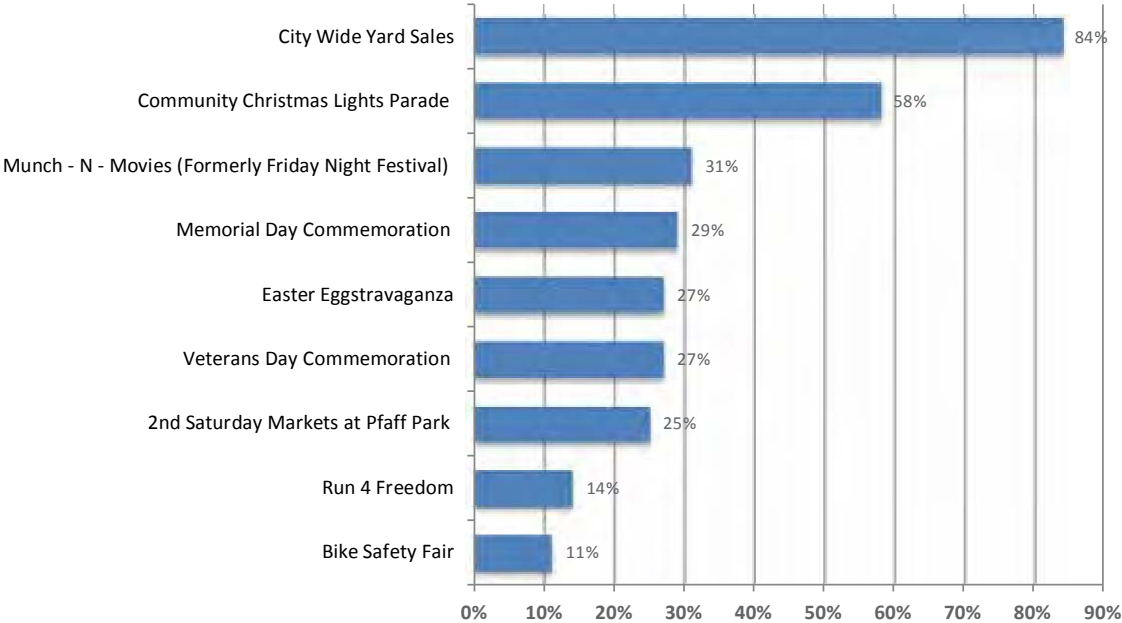


City of Central Point
Parks and Recreation Survey 2016

iv. Special Events

Citywide yard sales are incredibly popular with residents of all ages, including 100% of respondents between the ages of 20 and 34.

From the following list, please check ALL the Central Point sponsored special events you and members of your household have participated in over the past 12 months. (Q13)



v. Volunteerism

The survey asked about respondents' volunteer activities. Two-thirds of respondents (67.4%) have not volunteered in the community. Just under one-fourth (23.6%) have volunteered with a community organization or group, such as schools, faith organizations and neighborhood groups. Approximately 9% have volunteered with Central Point Parks and Recreation Department.

City of Central Point
Parks and Recreation Survey 2016

A copy of the survey instrument follows.

City of Central Point
Parks and Recreation Survey 2016



Central Point Parks & Recreation

Community Survey on Parks & Recreation Preferences

Dear Central Point Community Member:

The City of Central Point is conducting a short survey to assess the recreational needs of community members to prepare an updated Parks & Recreation Master Plan. The new Plan will establish a path forward for providing high quality, community-driven parks and recreation amenities throughout the city. The Plan will establish goals and recommend specific projects for the city's parks and recreational facilities for the next 5-10 years. Final review of the Plan tentatively is targeted for January 2017.

Your participation is crucial for the success of this project. The survey consists of 17 questions regarding current use of facilities, preferred activities, and support for future improvements. It takes on average about 5-6 minutes to complete, and residents of all ages are encouraged to participate.

Thank you in advance for participating!

1. When you think about the things that contribute to the quality of life in Central Point, would you say that public parks and recreation opportunities are... (check one option)

- Essential to the quality of life here
- Important, but not really necessary
- More of a luxury that we don't need
- Don't Know

2. Which one of the following three statements comes closest to the way you feel about parks and recreation in Central Point.

- Members of my household use parks and recreation programs on a regular basis, and I believe that these facilities are important to quality of life.
- Although members of my household do not use parks or recreation programs frequently, I believe that they are important to quality of life.
- Parks and recreation programs do not currently play an important role in my life or the life of my immediate family members.

3. When it comes to meeting the needs of the community, would you say there are...

- More than enough parks and recreation opportunities in Central Point
- About the right number
- Not enough parks and recreation opportunities in Central Point
- Don't Know

4. Please rate your satisfaction with the overall value your household receives from the Central Point Parks & Recreation.

- Very Satisfied
- Somewhat Satisfied
- Somewhat Dissatisfied
- Very Dissatisfied
- Don't Know

5. How many times over the past year have you or members of your household visited a public park or recreation facility in Central Point?

- At least once a week
- Two or three times a month
- About once a month
- Two or three times over the year
- Did not visit a public park
- Don't know

City of Central Point
Parks and Recreation Survey 2016

Save a stamp! Take this survey online at the City's website:
<http://www.centralpointoregon.gov>
 Or send it back in the self-addressed envelope provided.
 Thank you in advance for participating!

6. Please indicate if YOU or any member of your HOUSEHOLD has used any of the following parks and recreation facilities listed below. If YES, please indicate how you would rate the condition of the park or recreation facility.

Park Name	Have you visited in the past year?		If YES, how would you rate the condition of the park?			
	No	Yes	Excellent	Good	Fair	Poor
Cascade Meadows Park	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Civic Fields	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Community Park	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Flanagan Park	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Forest Glen Park	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Glengrove Wayside Park	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Griffin Oak Park	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Joel Tanzi Skate Park	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Menleer Park	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Robert Pfaff Park	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Twin Creeks Park	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Van Horn Park	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
William Miller Park	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Wear Creek Greenway	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Central Point Senior Center	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

7. Please indicate all of the Central Point Parks and Recreation programs and activities that you or members of your household have participated in during the past year. For each activity, please mark whether you think there should be more of this type of activity available, whether the current program offerings are adequate, or whether there should be less of this activity available.

Type of Program / Activity	Have you participated in the past year?		Do you think there should be more or less of this type of activity available?		
	No	Yes	More Needed	Current Offerings are Adequate	Fewer Needed
Youth sports programs and classes, such as tennis, basketball, soccer and dance	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Adult sports and fitness classes, such as pickleball & yoga	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Arts programs, such as music, dance, arts & crafts	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Special events, such as concerts, festivals, movies & community fun runs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Educational classes, such as technology, natural history, safety & health	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Teen activities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Programs for adults 55 and over, such as classes, trips, and drop-in activities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
KidVenture preschool	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Community Survey on Parks & Recreation Preferences



8. The following are major actions that the City of Central Point could take to UPGRADE and DEVELOP parks and recreation facilities. Please indicate whether you would be very supportive, somewhat supportive, not sure, or not supportive of each action by checking the box next to the action.

Project Type	Very Supportive	Somewhat Supportive	Not Supportive	Don't know
Upgrade existing neighborhood parks	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Upgrade Joni Tanti Skate Park	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Upgrade the Bear Creek Greenway	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Upgrade City soccer fields	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Upgrade walking and biking trails	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Upgrade tennis and basketball courts	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Upgrade picnic shelters and playgrounds	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Upgrade community gardens	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Develop additional large and small parks	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Develop additional sports fields	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Develop additional indoor recreation spaces / gymnasiums	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Develop additional walking / biking trails	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Develop a disc golf course	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Develop an off-leash dog park	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Develop a swimming pool	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

9. How would you rate the overall quality of the programs and activities that you and members of your household have participated in?

- Excellent
- Fair
- Good
- Poor

10. Costs to improve and develop parks, trails and recreation facilities (including a pool facility) may need to be paid through additional fees paid by participants and taxes paid by the community. Knowing that, what is the maximum amount of additional money you would be willing to pay to develop and operate the types of parks, trails and recreation facilities that are most important to your household?

- \$12-\$15 per month
- \$10-\$11 per month
- \$8-\$9 per month
- \$6-\$7 per month
- \$4-\$5 per month
- Less than \$4 per month

11. From the following list, please check ALL the Central Point sponsored special events you and members of your household have participated in over the past 12 months.

- Easter Eggstravaganza
- City Wide Yard Sales
- Memorial Day Commemoration
- 2nd Saturday Markets at Pfaff Park (Market starts on May 14 - Oct 8)
- Run 4 Freedom
- Munch - N - Movies (Formerly Friday Night Festival)
- Bike Safety Fair
- Veterans Day Commemoration
- Community Christmas Lights Parade

12. Have you volunteered within the Central Point community within the past year?

- Yes, with Central Point Parks & Recreation
- Yes, with another organization or group, such as schools, faith organizations, neighborhood groups.
- No

13. From the following list, please check ALL the ways that your household has learned about Central Point's parks, recreation programs and special events during the past 12 months.

- | | |
|--|--|
| <input type="checkbox"/> RECreate, the City's recreation guide | <input type="checkbox"/> Conversations with City staff |
| <input type="checkbox"/> City website | <input type="checkbox"/> Flyers at City facilities |
| <input type="checkbox"/> Social media | <input type="checkbox"/> School fliers/newsletters |
| <input type="checkbox"/> From family, friends and neighbors | <input type="checkbox"/> Community event signs |
| <input type="checkbox"/> Internet/Search Engine | <input type="checkbox"/> None |
| <input type="checkbox"/> Newspaper | <input type="checkbox"/> Other: _____ |

These last questions help us understand whether we have a cross section of the community. It's important that you provide a response to each question. Please remember your answers are confidential.

14. What is your age?

- Younger than 20
- 20 to 34
- 35 to 44
- 45 to 54
- 55 to 64
- 65 and older

15. What is your gender?

- Female
- Male

16. In which section of Central Point you live?

- East of I-5
- Between Hwy 99 & I-5
- West of Hwy 99
- Don't live in Central Point

17. How many children under age 18 live in your household?

- 0
- 1
- 2
- 3 or more

Thank you for taking the time to complete this survey!

Your input and insights will be used to help guide the development of the Central Point Parks & Recreation Master Plan.

Save a stamp! Take this survey online:

<http://www.centralpointoregon.gov>

Check the City's website for more information about the Parks & Recreation Master Plan project.

Save the Date! Open House Meeting on May 10th

An open house on May 10th in the Central Point City Council Chambers (140 S. 3rd Street) will launch the public conversation on the parks plan. Please drop in between the hours of 6:00 – 8:00 p.m. to share your ideas and visions for the future of Central Point's park and recreation opportunities.

The City of Central Point is utilizing the services of a consultant team who specializes in park and recreation planning.

Please return your completed survey in the enclosed Return-Reply Envelope addressed to:

Conservation Technix Inc.
PO Box 12736
Portland, OR 97212

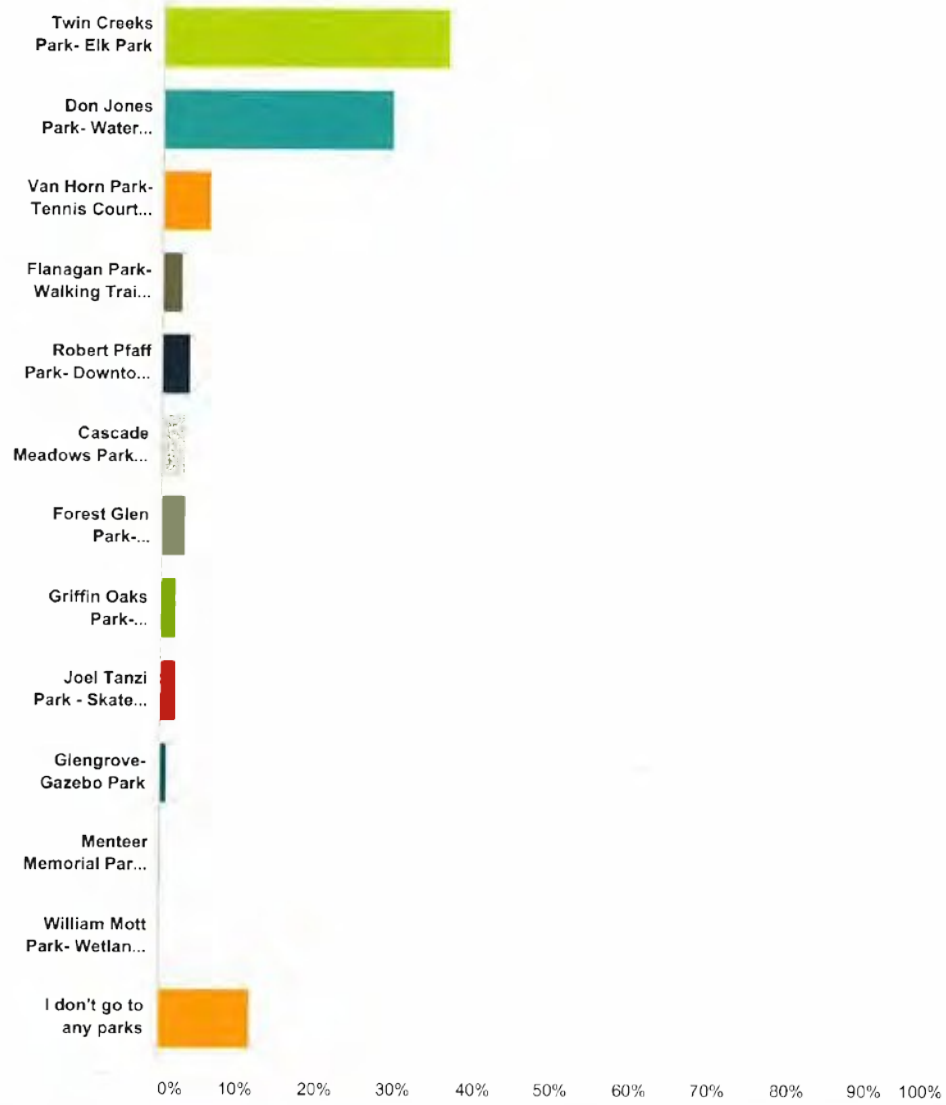
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YOUTH SURVEY SUMMARY

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Q1 Which park do you go to most?

Answered: 333 Skipped: 4



Answer Choices

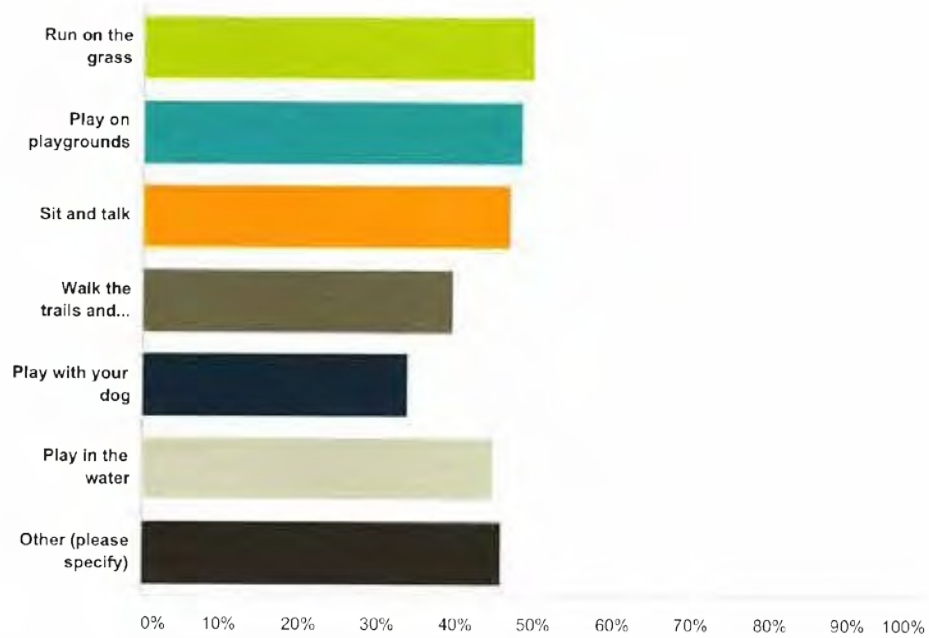
Responses

Twin Creeks Park- Elk Park	36.34%	121
Don Jones Park- Water Park	29.13%	97
Van Horn Park- Tennis Court Park	6.01%	20
Flanagan Park- Walking Trail Park	2.40%	8
Robert Pfaff Park- Downtown Park	3.60%	12
Cascade Meadows Park- Neighborhood Park	3.00%	10

Forest Glen Park- Neighborhood Park	3.00%	10
Griffin Oaks Park- Neighborhood Park	1.80%	6
Joel Tanzi Park - Skate Park	1.80%	6
Glengrove- Gazebo Park	0.90%	3
Mentee Memorial Park- Small Pond Park	0.30%	1
William Mott Park- Wetland Park	0.00%	0
I don't go to any parks	11.71%	39
Total		333

Q2 What do you like to do at parks? (Pick all that apply)

Answered: 334 Skipped: 3



Answer Choices	Responses	Count
Run on the grass	49.70%	166
Play on playgrounds	48.20%	161
Sit and talk	46.71%	156
Walk the trails and explore	39.52%	132
Play with your dog	33.53%	112
Play in the water	44.61%	149
Other (please specify)	45.81%	153
Total Respondents: 334		

● Responses (153)

▲ Text Analysis

▼ My Categories (0)



Search responses



Showing 19 words and phrases

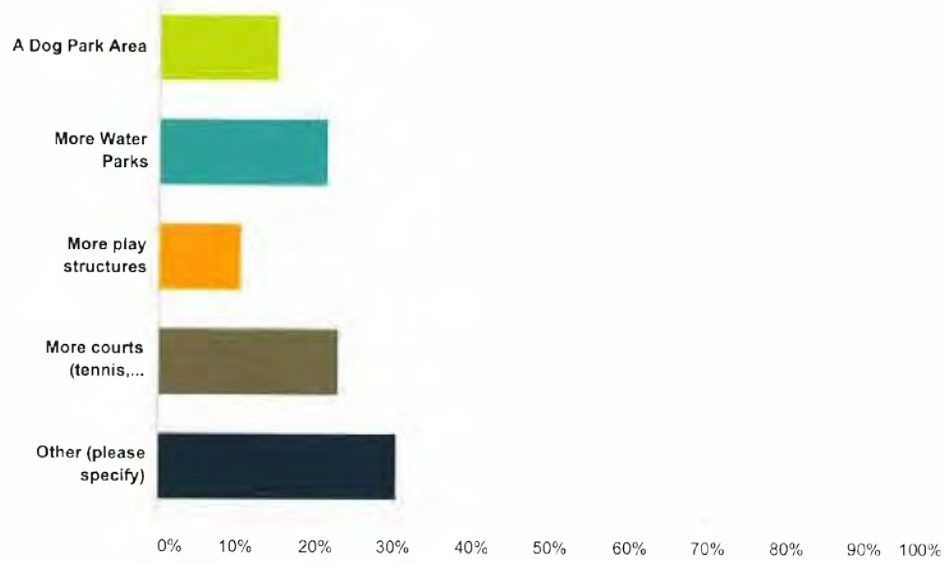
Climb Referee Swings Parcore Baseball
Playground for Older Kids Ride Bikes Swim
Basket Ball Parkour Play Chase
Football FUN Grass Plat Frisbee Walk
Gymnastics

Total Respondents: 334

Question 2 text analysis
based on 153 responses

Q3 What would you want to add to a park?

Answered: 333 Skipped: 4

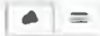


Answer Choices	Responses	
A Dog Park Area	15.02%	50
More Water Parks	21.32%	71
More play structures	10.51%	35
More courts (tennis, basketball, volleyball)	22.82%	76
Other (please specify)	30.33%	101
Total		333

● Responses (101)

▲ Text Analysis

▼ My Categories (0)



Search responses



Showing 21 words and phrases

Play Ground Zipline Ice Cream Trampoline Place
Lego Tables Space Parks Line Pool Jumps
Field Obstacle Courts Grass
Climbing Area Ramps Older Kids Basketball Fun

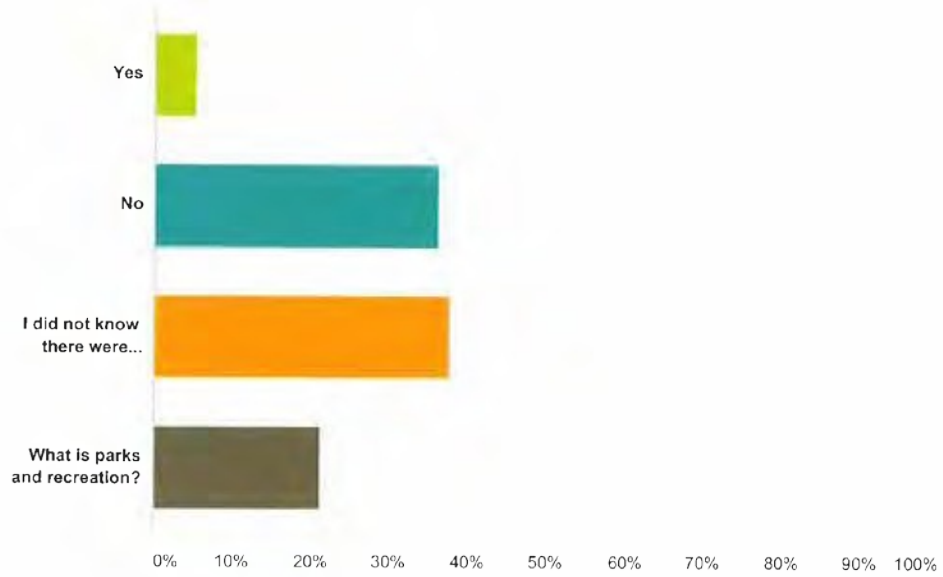
Total

333

Question 3 text analysis based on 101 responses.

Q4 Do you take classes with Parks and Recreation?

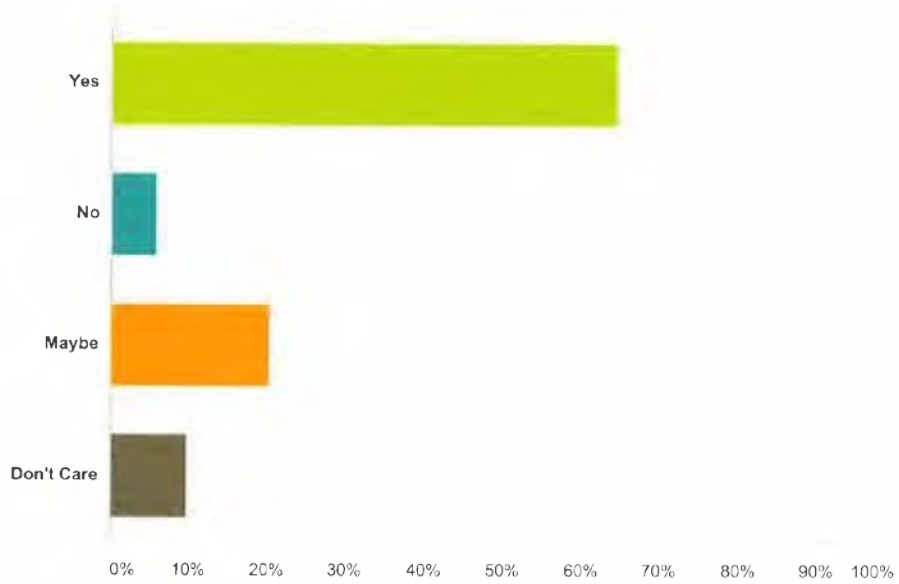
Answered: 332 Skipped: 5



Answer Choices	Responses
Yes	5.12% 17
No	36.14% 120
I did not know there were classes offered	37.65% 125
What is parks and recreation?	21.08% 70
Total	332

Q5 Would you like to have building you can go to after school to do sports, take classes, swim, etc?

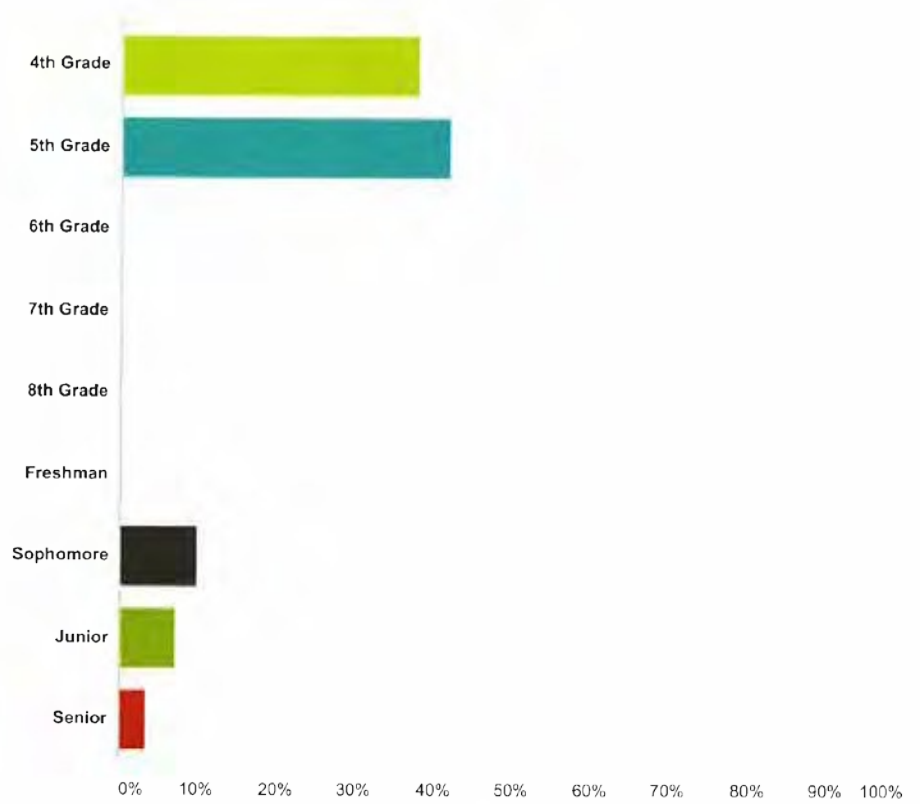
Answered: 336 Skipped: 1



Answer Choices	Responses
Yes	64.58% 217
No	5.65% 19
Maybe	20.24% 68
Don't Care	9.52% 32
Total	336

Q6 What is your current grade level?

Answered: 336 Skipped: 1



Answer Choices	Responses
4th Grade	37.80%
5th Grade	41.67%
6th Grade	0.00%
7th Grade	0.00%
8th Grade	0.00%
Freshman	0.30%
Sophomore	9.82%
Junior	7.14%
Senior	3.27%
Total	