



**Department - City Council Goals
FY 2015-2017**

Projects	Details	Est. Project Cost	Funding Identified	Unfunded	Funding Source	Comments
<i>Insert the project name or category</i>	<i>Provide details/description</i>	<i>Estimated cost</i>	<i>Amount secured</i>	<i>Amount needed</i>	<i>Fund name, grant name, other</i>	<i>FY to complete, phases if applicable, etc.</i>
Ensure Continued Financial Stability	Via use of the most current financial information available, continue to be proactive in protecting the future financial security for the City of Central Point	<i>Undetermined</i>	\$0.00	\$0.00	N/A	This will be accomplished by analyzing current budget information and financial planning documents such as the LTFP.
Maintain a Quality Work Environment	Continue to maintain a quality work environment that allows the City of Central Point to attract and retain employees with valuable skill sets.	<i>Undetermined</i>	\$0.00	\$0.00	N/A	This initiative is funded through indirect costs embedded within the recruitment process, employee training and involvement programs.
Facilitate Communication and Engagement with the Public	During the upcoming 2-year budget cycle, administration would like to develop and implement a community engagement plan.	\$5,000.00	Admin Professional Se	\$0.00	GF, Admin, Professional Services	Although we have made positive strides in this area, we still have room for improvement.
Inter-Agency Coordination	Continue to develop relationships with the City of Medford, Jackson County and surrounding municipal agencies.	\$0.00	\$0.00	\$0.00		Partnerships with the City of Medford and Jackson County have resulted in cost savings and efficiency for the city.
Proactive Business Engagement	Continued recruitment of foundational business (i.e. commercial, industrial or high-tech sector). Use reinvigorated relationship with the Central Point Chamber of Commerce to actively support the local business community	\$32,000.00	\$32,000.00	\$0.00	GF, City Enhancement, Tourism Promotion	The City Enhancement Budget includes 32k for coordination with the Chamber of Commerce.
City Council Information	Continue to keep City Council members informed with the most accurate real time information. Constituents are best served when council members are informed and engaged on relevant issues.	\$0.00	\$0.00	\$0.00	N/A	This is accomplished by the city manager keeping council members informed via email briefs, open-door communication policy.
Update Strategic Plan 2017	2017 will mark the 10th anniversary of the city's current strategic plan. A wholesale "rewrite" is not in order; however, specific elements will need to be revisited.	\$5,000.00	Admin, Professional Se	\$0.00	GF, Admin, Professional Services	The 10-year mark represents a good opportunity for strategic plan evaluation.
Facilities Modernization	Continue to upgrade city facilities and internal infrastructure in a manner that promotes efficiency and an inviting atmosphere for the public.	\$50,000.00	Admin, Professional Se	\$0.00	GF, Admin, Professional Services	Historically, the budget has included approximately 50K/annually.
2017 Citizen Survey	Statistically Valid Survey is conducted on 2-year intervals.	\$15,000.00	Admin, Professional Se	\$0.00	GF, Admin, Professional Services	As required by the Strategic Plan.
Annual Department Goal Report	Beyond setting department/budget cycle goals, I would like to start providing council with an annual goal progress report to measure outcomes.	\$0.00	\$0.00	\$0.00	N/A	This will allow council to amend goals as necessary.