

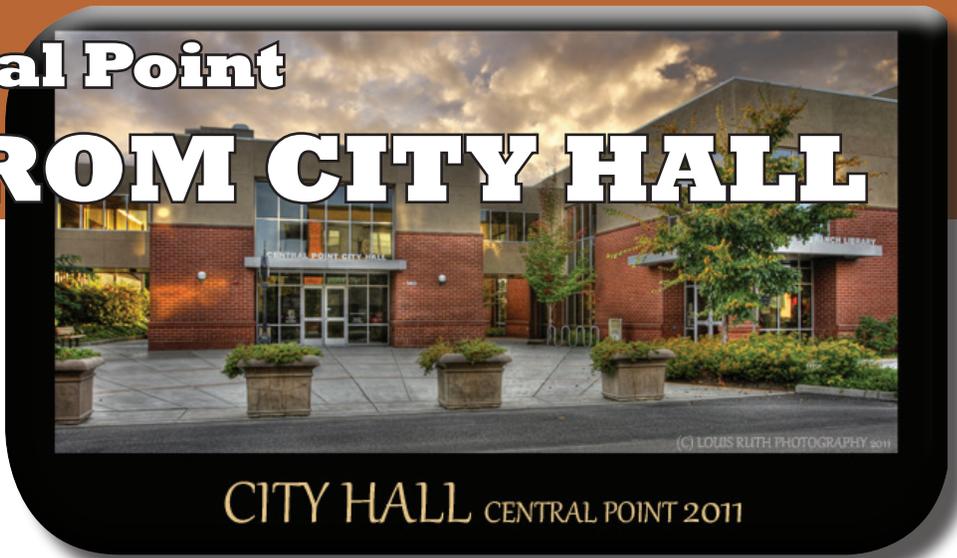
# City of Central Point

## NEWS FROM CITY HALL

City Manager's Note

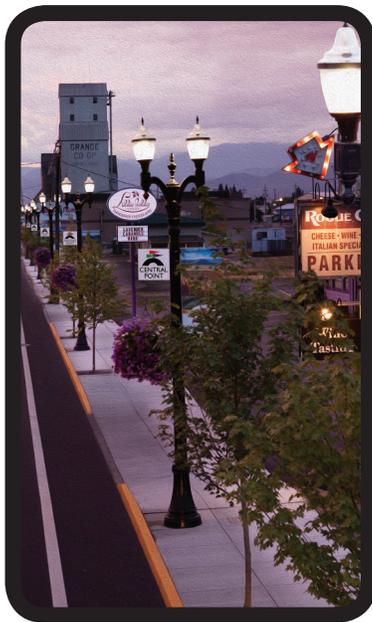
### Central Point is One of Oregon's Best Cities

A recent study rated Central Point as one of the 10 best cities in Oregon to live or work. The criteria used to rate communities throughout Oregon included: crime rate, average commute times, median income, education levels and restaurants per capita. This study does not even take into consideration the abundant natural resources, geographic beauty and level of services offered by both the public and private sectors in the Rogue Valley that many of us take for granted.



Every two years the City of Central Point conducts a statistically valid survey to gather input from residents on how the city is performing and where our priorities should be focused. One of the most satisfying pieces of feedback we receive is based on the following question: "Would you recommend Central Point to a friend as a place to live?" In the past three surveys, more than 85% of those surveyed have had a positive response to this question. In an effort to maintain this type of livability in our city, the City Council and Administration are committed to creating and implementing policies that are consistent with values embraced by the community.

The City will be conducting a new customer/citizen satisfaction survey before the end of 2014.



Front Street Corridor  
Improvements

### Central Point Central Business District Transformation

Residents, Business Owners and Tourists can't help but notice and comment on the changes that are coming to Central Point's Central Business District, sometimes referred to as the Artisan Corridor. A transformation began with the reconstruction of North Front Street in 2013, compliments of the Oregon Pedestrian and Bicycle Program and seed money from the City. Local businesses on the corridor put up with the temporary disruption caused by construction and are now pretty happy with the outcome. The new look not only provides cyclists and high school students with safer travel along Front Street but it also seems to be attracting the attention of new business ventures including Wash N' Go Depot, O'Reilly's Auto Parts, Walgreens, and now a new Dairy Queen.

The improvements on North Front Street will eventually be extended to South Front and Pine Street and will include street trees, ornamental lighting and better traffic controls (signals, etc.) for pedestrians and motorists alike. The

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# Halloween Safety Tips

## From the Police Department

The Central Point Police Department would like to offer a few tips to ensure a safe time for children and adults alike:

- Adults attending parties or celebrations and consuming alcohol? Please use a designated driver.
- Adults drive carefully when the expected crowds of children are out roaming the streets looking for that treat. Especially, in the neighborhoods!
- Children should be accompanied by a parent or a responsible person. Trick or Treat in groups! A good rule to follow is only stop at residences you are familiar with unless the child is accompanied by an adult.
- Costumes should be light in color or have reflective material. Make sure the child can see clearly through any masks worn.
- Look both ways before crossing the street! There will be a lot of traffic, both pedestrian and vehicle, in the neighborhoods during the evening.
- Carry a flash light or some lighted device to help motorist see you.
- Plan a safe route so parents know where their un-escorted older children will be and provide an appropriate time for their return. As a general rule, most candy providers will want to finish up between 9 pm and 10 pm. If the porch light is off then do not stop at the residence. It most likely means they are out of candy.
- Have children stay on sidewalks or streets and avoid using alleys or cutting across private property. Do not enter any residence if you do not know the occupants of the residence. Again, parents or responsible person should accompany all younger children.
- Parents should check all candy before children eat anything and report any suspicious items to your local law enforcement agency. To report any suspicious items you can call the Central Point Police Department at 541-664-5578. Otherwise when in doubt, throw it out. As a general rule, accept only candy or items that are commercially packaged.



The Central Point Police Department has additional personnel on duty patrolling the neighborhoods during the peak hours. The Central Point Police Department wishes all a happy and safe Halloween!

### Multicultural Committee Members Needed

The mission of the Multicultural Committee is to create a focused assembly to organize, coordinate, research, make recommendations and manage actions regarding diverse cultural, economic and social issues within our community. Through these works the Multicultural Committee hopes to raise awareness, promote tolerance, create cohesion within its community and improve livability for all our citizens. Please contact City Recorder Deanna Casey at 541-423-1026 if you would like to get involved.



### Upcoming Classes with Parks & Recreation

To register, call (541) 664-3321, ext. 232 or 265

#### Learn About Essential Oils

6:30 - 8:00 pm. Most classes are free, call to sign up. Ages 13+.

- Oct. 1 - DIY Laundry Soaps and Fabric Softener Crystals
- Oct. 8 - Pain Management
- Oct. 15 - Stress Reduction / Mood Management
- Oct. 22 - Pets and Animals
- Oct. 29 - Managing ADHD/ADD and Spectrum Disorders

#### Beginning Tai Chi

Oct. 6 - 29, Mondays & Wednesdays from 6:30 - 8:00 pm. Cost \$65. Ages 16+.

An introduction to Tai Chi designed for the beginning student. Each class will include historical overview, breathing, beginning Yang style forms and practice development. Each day will build on previous class work. (Please wear flat bottom shoes, and comfortable clothing that will allow for easy movement.)

#### Winning at Sweepstakes and Contests

Oct. 10 - 24, Fridays from 6:30 - 9:00 pm. Cost \$20. Ages 13+.

Sweepstakes and contests are everywhere, if you know where to look. They are free and easy to enter. Join us and learn how to win a variety of prizes! You will learn how to fill out index cards for snail mail sweepstakes, find contest and learn fast ways to enter 200+ sweepstakes per day on-line without even being at home.



#### Raising Urban Chickens

Oct. 14 & 21, Tuesdays from 6:00 - 8:30 pm. Cost \$33. Ages 10+.

This course is designed for those interested in buying and raising some spring bay chicks. Whether urban or country, you will learn some basic facts on caring for your feathered friends in an organic environment. We will cover caring for chicks, feed, non-toxic veggies, coops, equipment, outdoor elements, and safety for baby and adult chickens. We will also cover a variety of other subjects including some popular breeds, bantams, molting, egg issues, grit, pests, and fun do-it-yourself projects to save on equipment costs and upkeep.



#### The Basics of Babysitting

Oct. 18, Saturday from 9:00 am - 1:30 pm. Cost \$50. Ages 11-15.

This class will teach the best and safest ways to begin a babysitting business. You will learn how to create a safe environment for you and the children, how to deal with "you're not the boss of me" moments, fun games and easy snack ideas, how to put together your take every time supply kit, and much more!



#### Bats

Oct. 25, Saturday from 3:00 - 4:00 pm. Cost \$6. Ages 3+.

This class is all about these flying mammals and their important role in the eco-system. The program features four different species of preserved bat specimens as well as a bat skeleton and bat echolocation sounds. The audience receives instructions on building a bat-house, Bat ID sheets and bat coloring pages at the finish.



## Van Horn Park

Central Point has 13 parks. Van Horn Park is Central Point's second oldest park. The park was built in 1973 during construction of a large subdivision off of Freeman Road. The park has beautiful mature trees, restroom facilities, tennis and basketball courts and playground features. Van Horn park is heavily used by folks in the neighborhood, and is often requested for field trips due to the shade and other features.

In March of 2013 the regulations for the Americans with Disabilities Act (ADA) compliance for fall material used in parks was modified. As part of our ADA compliance plan, we are working to renovate our older parks. While we would love to be able to renovate all the parks at one time, funding is limited, so our plan is to complete one park each year for the next four years.

Last summer our crews completed updates to Pfaff Park, which, among other things, is now compliant with the ADA regulations for fall material.

Van Horn Park is the next park slated for renovation. The artist representation is an example of how we hope to renovate Van Horn playground and complete the second park in our compliance plan.

How will we fund a project of this scope? The total cost of the project is anticipated to be nearly \$55,000. The Central Point Budget Committee and City Council approved the allocation of \$15,000 towards this project. Grant funding and fund raising activities will comprise the remainder of the monies needed for the park renovation project, which will include new play equipment, compliant fall material and new paths to the play structure.

If you would like to donate toward the completion of this project, contact Jennifer Boardman at 541-423-1042.

*With each person doing a little we can accomplish a lot!*



## Prescription Drug Drop Box

Central Point has a permanent prescription drug drop box in the lobby of the Police Department located at 155 S. 2nd Street in Central Point. Instructions are located on the front of the drop box.

The following items ARE ACCEPTED:

- Prescription medicines
- Over the counter medications
- Vitamins
- Drug Samples
- Medications for pets
- Ointments
- Lotions
- Liquid medication in glass or leak-proof containers.

The following items are NOT ACCEPTED:

- Needles (Sharps)
- Thermometers
- Bloody or infectious waste
- Businesses or clinics dropping of medications
- Hydrogen Peroxide
- Aerosol cans
- Inhalers

The goal behind this project is to get unused and expired prescriptions/medications out of the medicine cabinet in hopes of reducing the risk of abuse/theft, in addition to keeping medications out of our water and waste treatment systems.



## Transformation Continued.....

design of these improvements will be guided by planning that has been completed in past years, and will be funded by the City's Urban Renewal Agency.

In the meantime, the City is partnering with both existing and prospective businesses to enhance their success as destinations. The City is attempting to simplify and streamline permit processing for prospective businesses. We have also offered sponsorships to existing business owners who are interested in attending a Destination Boot-Camp offered by Jon Schallert, destinationbootcamp.com. Some business owners have successfully implemented Jon's Destination strategies and have realized increases in their revenues. A couple of owners have signed up for follow-on counseling and have benefitted from monthly call in opportunities. 'Inspiration' is what most of the businesses have come away with, including ideas for 'signature items,' monuments, YouTube links and electronic marketing. Others have been challenged by the creation of a 'unique positioning statement' and they continue to work on that for their businesses.

The City is also interested in Brand Imaging which is something that marketing consultant Rich Carraro advocates clownbike.com. According to Carraro "Brand Images are the opposite of retail ads." They are "designed to attract new customers and wake up old ones." In the interest of creating a collectible poster, the City commissioned Rich to create the picture on page 1 to represent Central Point's Artisan Corridor. The photo can easily be used in local and regional publications and can also be used for both its tourist appeal and its art value. We're hoping to replace the fliers that were popular a few years ago and get wide distribution in Southern Oregon and Northern California.

The City hopes that by investing in public infrastructure, assisting businesses in becoming destinations and by creating local brand images, it will continue the overall transformation of the Central Point commercial business district. For more information you may contact Community Development Director Tom Humphrey by phone at 541-423-1025 or by email at tom.humphrey@centralpointoregon.gov.

**Save the Date!**  
**Community Christmas Light Parade December 5th**

## Dates to Remember

### October

- 7 - Planning Commission (6 pm)
- 9 - City Council Meeting (7 pm)
- 14 - Citizen Advisory Committee (6 pm)
- 20 - Study Session (6 pm)
- 23 - City Council Meeting (7 pm)
- 31 - Halloween

### November

- 4 - Election Day
- 4 - Planning Commission (6 pm)
- 11 - Veterans Day \*
- 13 - City Council Meeting (7 pm)
- 17 - Council Study Session (6 pm)
- 18 - Parks Commission Meeting (6:30 pm)
- 24 - City Council Meeting (Cancelled)
- 24, 25 - Thanksgiving Holiday \*

\* City Hall Closed

Meetings are subject to change, please check our website for more information.



# City Directory

**City Manager**  
541-423-1026

**Building Permits**  
541-423-1973

**Code Enforcement**  
541-423-1034

**Community Development**  
541-423-1973

**Library (Central Point Branch)**  
541-664-3228

**Police (Non Emergency)**  
541-664-5578

**Parks and Recreation**  
541-664-3321 ext. 232

**Public Works**  
541-423-1028

**Public Works After Hours**  
1-800-726-6476

**Utility Billing**  
541-664-3321 ext. 204

**CALL 911**  
**for Fire, Medical and**  
**Police Emergencies**

City Hall hours are 8:30 am to 4:30 pm  
Monday – Friday. Feel free to drop in  
with questions, pay a bill, or just say  
“hello”.

## Stream Walk Summary, 2014

Every year streamside landowners and occupants work diligently to trim back overgrown blackberries and remove debris that would obstruct high water flows during a flood event. These activities reduce the potential for flood conditions to deviate from the hazards identified by the most recent Flood Insurance Study for the City. During this year’s inspection, City staff noted improved stream conditions as follows:

- Streams were easier to walk;
- Initial landowner compliance was improved over last year;
- Channel litter and debris was reduced from last year.

The City would like to thank all streamside landowners for helping reduce potential flood impacts within the community. We’d also like to send out a big thank you to everyone who keeps litter and debris out of our streets, storm drains and streams. Dumping any litter or other material in our storm drain system, as it impairs water quality and increases the potential for flooding is prohibited. To report drainage concerns or illegal dumping throughout the year, please contact the Public Works Department at 541-664-7602.

### VETERANS DAY

### COMMEMORATION

**TUESDAY, NOVEMBER 11, 2014**

**9:00 - 10:00 AM**

**FALLEN HEROES WAR MEMORIAL AT**  
**DON JONES MEMORIAL PARK**

## Contact Your **Council**

email: [info@centralpointoregon.gov](mailto:info@centralpointoregon.gov)



Mayor  
Hank Williams  
541-994-0066



Council President  
Bruce Dingler  
541-324-1842



Ward II  
Kelly Geiger  
541-944-3102



Ward III  
Ellie George  
541-601-9582



Ward IV  
Allen Broderick  
541-951-7253



At-Large  
David Douglas  
541-601-5593



At-Large  
Rick Samuelson  
541-664-1878

If you are not sure who your representative is call 541-423-1026